

Transformational Leadership &

Project Management

Susan Morris, M.Ed, CPCC March 18, 2014



New Jersey Chapter 973-763-9552 • info@pminj.org

Building Professionalism and Excellence in Project Managers

Tonight's Goals



Define Real Life Examples Apply

Who is an Outstanding Leader?





What words would you use to describe an outstanding leader?

Defining Terms



Transactional Leadership





Transactional Leadership





Transactional Leadership





Defining Terms



Transformational Leadership





A Transformational Leader is one who



- Is change oriented
- Motivates others to perform beyond expectations
- Commits to a vision/shared goals
- Solves complex problems



A Transformational Leader is one who



- Displays...
 - Authentic integrity
 - Inspires trust
 - Models moral behavior, ethics
- Is respected and trusted by "followers"

Transformational Leadership is...



4 l's

- Idealized Influence
- Inspirational Motivation
- Intellectual Stimulation
- Individualized Consideration



Idealized Influence



Behaviors

- Talks about values, beliefs, purpose
- Collective mission and trust
- Generates alignment

Attributes

- Sets aside self interest for the groups needs
- Instills pride and respect

Perceived as trustworthy and a role model





Idealized Influence





Inspirational Motivation



- Articulates a vision
 - A new, desirable future state
- Speaks with optimism and enthusiasm
- Communicates high expectations
- Expresses complex ideas in simple ways





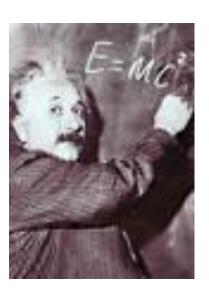
Intellectual Stimulation



- Re-examines assumptions
 - Gets others to look at problems in new ways
- Seeks different perspectives
 - Encourages non-traditional thinking
 - Appeal to follower's intellectual curiosity







Individual Consideration



- Listens and coaches
- Recognizes differing needs, abilities, & aspirations
- Helps others develop & reach full potential
- Truly cares about others







- ✓ <u>Idealized Influence</u>
- ✓ Inspirational Motivation
- ✓ Intellectual Stimulation
- ✓ Individualized Consideration





"Good leaders do inspire confidence in themselves...

but a truly great leader inspires confidence within the people they lead to exceed their normal performance level."



Idealized Influence & PM

- Admired, respected, and trusted
- Persistent and determined
- Willing to take risks
- Shows high moral and ethical behavior





Inspirational Motivation & PM

- Gives meaning to followers' work
- Arouses team spirit
- Illustrates attractive future state
- Clearly communicates expectations





Intellectual Stimulation & PM

- Stimulates followers to be innovative by
 - Questioning assumptions
 - Reframing problems
 - Approaching old problems in new ways
 - Not tolerating public criticism of follower mistakes
 - Encouraging followers to try new approaches





Individualized Consideration & PM

- Acts as coach and mentor
- Supports new learning opportunities
- Accepts individual differences
- Sees followers as whole human beings



Outstanding Leader and TL?





Is there a match: your outstanding leader qualities and TL?

Apply your learning



New Ideas?



Thank You!



Project Management Training

- Fundamentals in classroom and online
- Simulations
- Risk Management
- Agile
- Online assessments
- Project Management
- Risk Management
- Communication Skills
- Leadership and Management Skills
- Extensive work with government agencies





Idealized Influence	Inspirational Motivation
 Serve as a role model for followers Admired, respected, trusted Seen by followers as persistent and determined Willing to take risks Can be counted on to do the right thing Demonstrate high standards and ethical moral conduct 	 Give meaning to followers' work Arouse team spirit Demonstrate enthusiasm and optimism Illustrate attractive future state Clearly communicate expectations that followers want to meet Committed to goals and shared vision
Intellectual Stimulation	Individualized Consideration
 Stimulate followers to be innovative and creative by questioning assumptions, reframing problems, approaching old situations in new ways No public criticism for mistakes Followers included in addressing problems through new and creative solutions Followers encouraged to try new approaches Sees problems from many different angles and encourages other to do so as well 	 Pay attention to follower needs for achievement and growth Act as coach and mentor Support new learning opportunities by building a supportive climate for growth Accept individual differences Sees followers as whole human beings rather than just employees Uses delegation to enhance follower skills Monitor performance to see if followers need additional direction/support