



PMINJ Chapter
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The Smartest Route from Bold Strategy to Real Results!

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THE DYNAMIC EXCHANGE BRIDGE:

The Smartest Route from Bold Strategy to Real Results!



“...many senior leaders acknowledge that their organization’s struggle to bridge the gap between shaping strategy and implementing it day to day. “

Take a focused approach

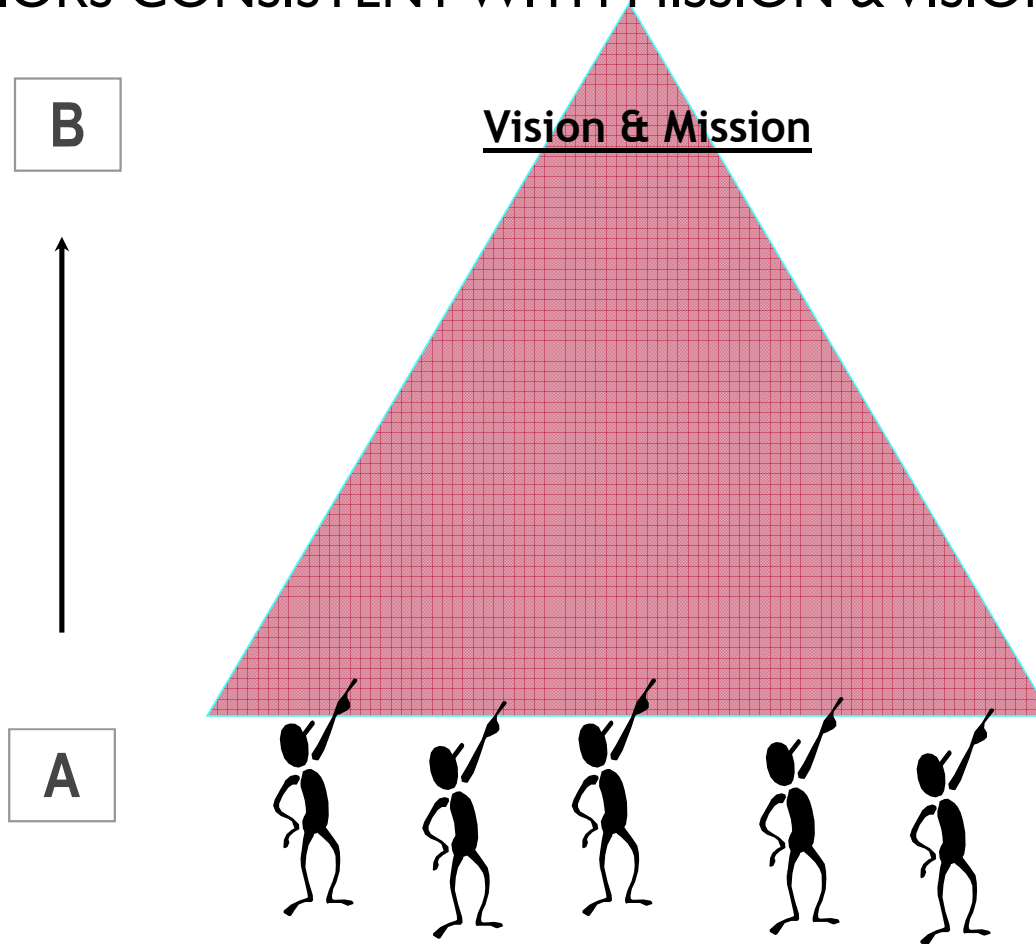
Our research shows that many senior leaders acknowledge that their organizations struggle to bridge the gap between shaping strategy and implementing it day to day. Even so, we found that 65 percent of organizations have high alignment of projects to strategic goals. Project and program managers must intently manage strategic initiatives to avoid wasting time and money.



Success Rates Rise: Transforming the high cost of low performance.

Pulse of the Profession 2017; February 2017, page 5. Project Management Institute,

SUPERVISION IS HOW LEADERS PROMOTE BEHAVIORS CONSISTENT WITH MISSION & VISION.



LOGICAL GAP






- Complex strategies, mission statements and vision declarations are used by progressive organizations to guide their plans and energize stakeholders.
- Even plans perfectly communicated and constructed by savvy experts often fail to generate desired results.
- Goal achievement can depend heavily on the actions of the people directly interacting with customers and engaged in the organization's enterprise.
- The Dynamic Exchange Bridge is a supervision and leadership method which bridges the gap between shaping strategy and implementing it day to day.



Bridges The Gap Between Shaping Strategy And Implementing It



THE DYNAMIC EXCHANGE BRIDGE:

- WHO:  :
- WHAT:  :
- WHEN:  :
- HOW:  :
- WHY:  :

CRITICAL INCIDENT METHOD:

WHAT DOES IT LOOK LIKE WHEN PERFORMANCE IS...

Positive

- Goal/Mission Aligned
- Behaviorally Oriented

Negative

- Undesirable
- Disruptive
- Goal/Mission Inconsistent
- Active or Inactive

ENTER...

APPRECIATION IN THE FORM OF GRATEFUL LEADERSHIP






Positive

- Goal/Mission Aligned
- Behaviorally Oriented



How do you promote, encourage and develop the positive behaviors that link day to day actions to organizational strategy?

THE DYNAMIC EXCHANGE BRIDGE: *PROGRAM FACETS TO CONSIDER*

- WHO:  :
- WHAT:  :
- WHEN:  :
- HOW:  :
- WHY:  :

GOOD LUCK & THANK YOU!



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