

# Connecting!

The Key to Career Success!

Trignano Consulting, LLC  
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# The First Impression



- Every relationship:
  - whether personal or business - starts with a first impression.
  - needs the right body language and conversation



# Good Communication Skills



Increased self  
esteem &  
confidence

More  
authoritative &  
professional  
image

Better  
relationships-  
business &  
professional

Less stress

# Communicating the Message



Words

Body  
Language

Tone of Voice



# Networking



## In Person



## Social Media

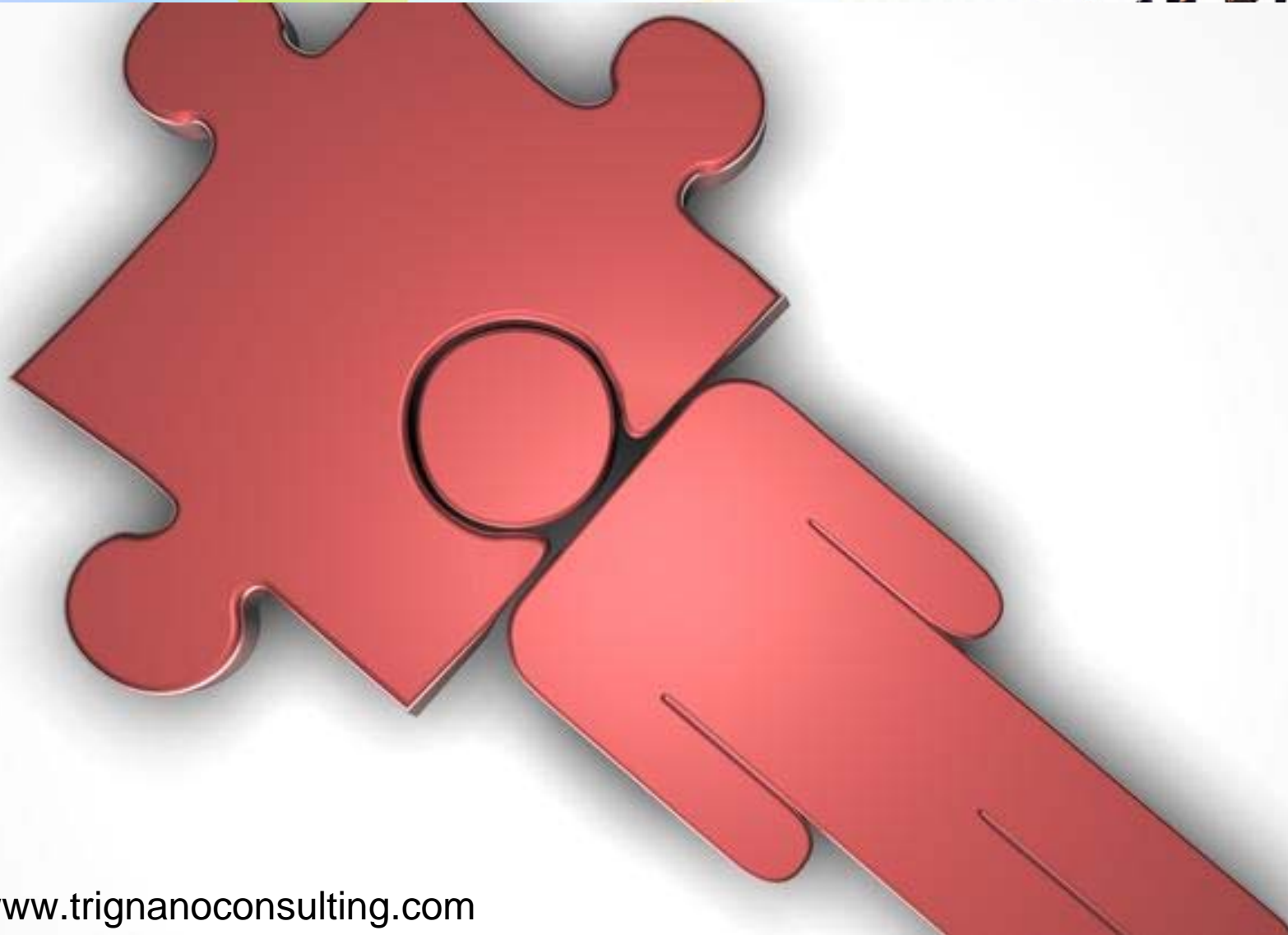


# The View From Here



We judge on many factors.  
Perceptions  
Experiences

# Connecting



# In Person Networking



WIIIFM

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# Your In-Person Image



- Appearance
- Style
- Voice
- Eye Contact
- Non-verbal



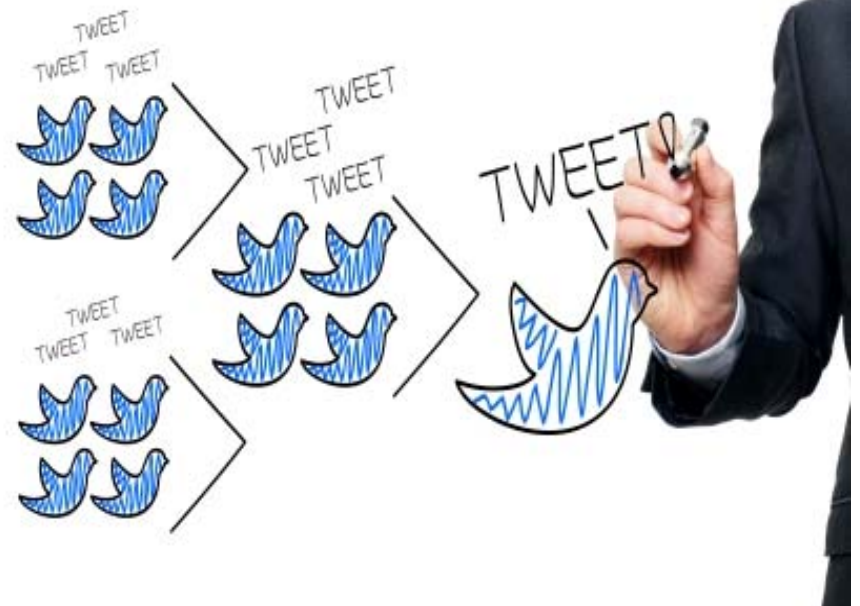


# Your Style

- "Business casual"
- Dress one step up.
- It's not just what you wear--but how you wear it.
- Grooming trumps style.

# Your Image Online

- Networking connections
- Social media sites
  - Guru status
  - Thought leader



# For the “Over 50” Job Seeker



## THE AGE OLD ISSUE OF AGE

AUDIO CD

FOR THE “OVER 50” JOB  
SEEKER

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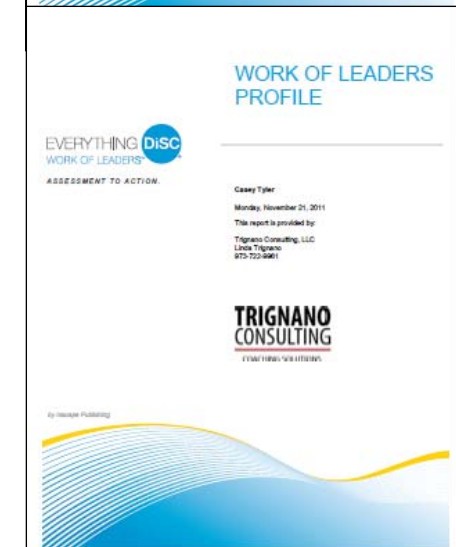
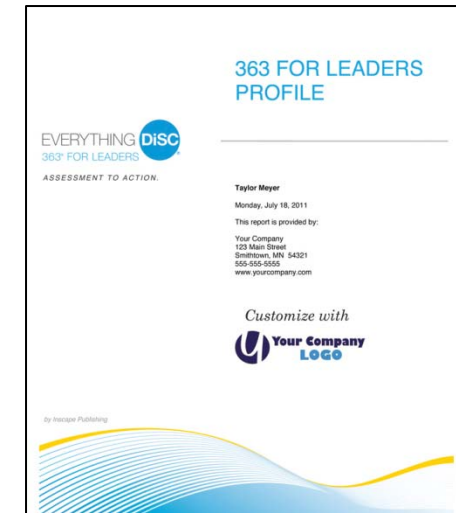
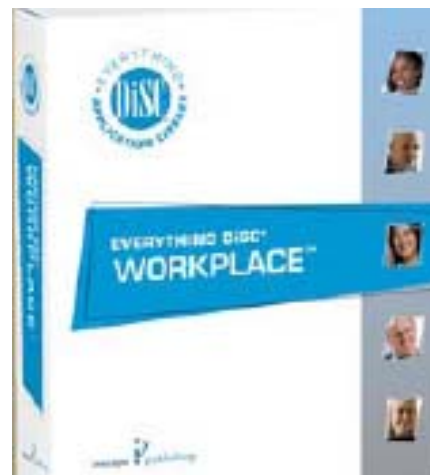
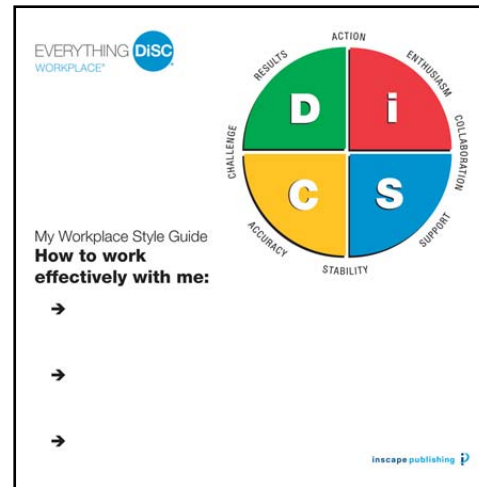
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today!

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# Assessments





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