



Navigating Your Next Career Pivot

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FACT: Most people spend
too much time **IN** their jobs &
not enough time **ON** their careers.

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You are not an employee,
YOU are a business-of-one.

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The secret to a successful business-of-one
is to know when & how to PIVOT!

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Basketball's Definition:

A movement in which the player holding the ball may move in any direction with one foot, while keeping the other (the pivot foot) in contact with the floor.

Tip: Use your current experience/role to ground you while you pivot so you can find your next move!

Pivoting is easier when you use... The G.L.O.W. Method.

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G.L.O.W. Stands For...

Gain Perspective

Luminate the Goal

Own Your Actions

Work It Daily

STEP 1: Gain Perspective

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Identify What You Want To Have Change...

- Industry
- Skill Set
- Location

Tip: The more change you want to make, the longer it will take.

STEP 2: LUMINATE THE GOAL

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Level-set Your Expectations...

- Must-haves
- Nice-to-haves
- Don't wants

Tip: The less you expect, the more opportunities you'll find.

STEP 3: Own Your Actions

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Optimize Your Brand...

- Career Story/Personal Branding Statement
- Resume/LinkedIn/Disruptive Cover Letter/Behavioral Interview Prep
- Key Relationships

Tip: Competence develops confidence.

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STEP 4: Work It Daily

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Schedule Your Career Development...

- 2 Hour Blocks Max
- 5 & 5 = Old & New
- Curate & Distribute Content Consistently

Tip: When it comes to career opportunities, your network is your net worth.

Making career moves aren't as difficult as people think. It's like any project, with the right planning & commitment, you will get it done!

QUESTIONS?

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THANK YOU!

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