



BUILDING YOUR PROFESSIONAL BRAND

<p>1. What are some of your greatest talents/gifts that you were born with?</p>	<p>2. What are some of your greatest skills (strengths you have learned through experiences, education, etc). ?</p>
<p>3. What do people come to you for and thank you for?</p>	<p>4. What are some of the reasons why you do what you do professionally?</p>
<p>5. What are some of the things that you enjoy doing so much that when you do them, you lose track of time?</p>	<p>6. What experiences have shaped you?</p>
<p>7. What are three adjectives would you use to describe your personal brand?</p>	<p>8. If I asked 10 people who know you to describe you using 3 adjectives, what do you think they would say?</p>
<p>9. What three adjectives would you want to be used to describe you?</p>	<p>10. Do you have an action plan for yourself that you update and review regularly?</p>