

PMI:Next Guiding Our Path to Success

Sarah Maxwell

March 2025

PMI:Next *Guiding Our Path to Success*

Session Agenda

PMI:NEXT_ Why

PMI:NEXT_ What

PMI:NEXT_ How

Q&A

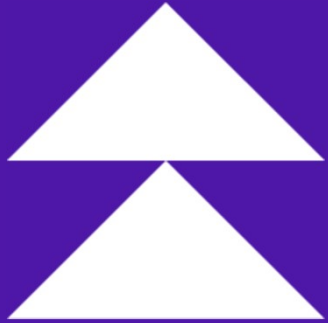


PMI:Next

WHY



As a GLOBAL COMMUNITY



Together We Can

**As of 25 February 2025*

1.5M+

CERTIFICATIONS

13K+

VOLUNTEERS

742K+

MEMBERS

214

COUNTRIES AND TERRITORIES

306

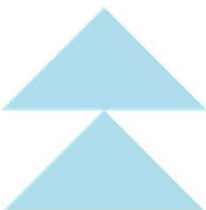
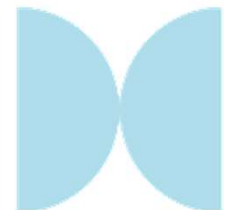
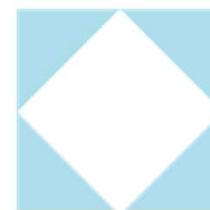
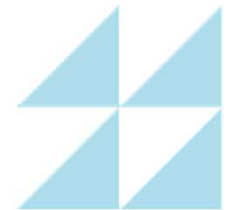
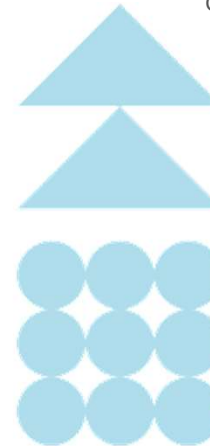
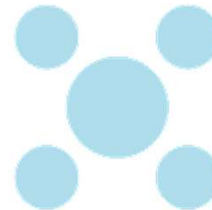
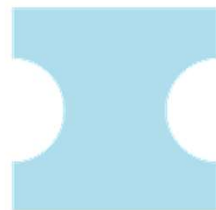
CHAPTERS

100+

GLOBAL ORGANIZATIONS

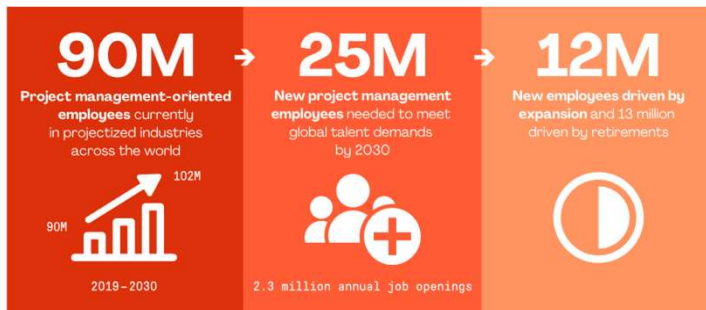
341K+

CHAPTER MEMBERS



Change

Project professionals wanted



To close the talent gap, **2.3 million people** will need to enter PMOE every year just to keep up with demand.

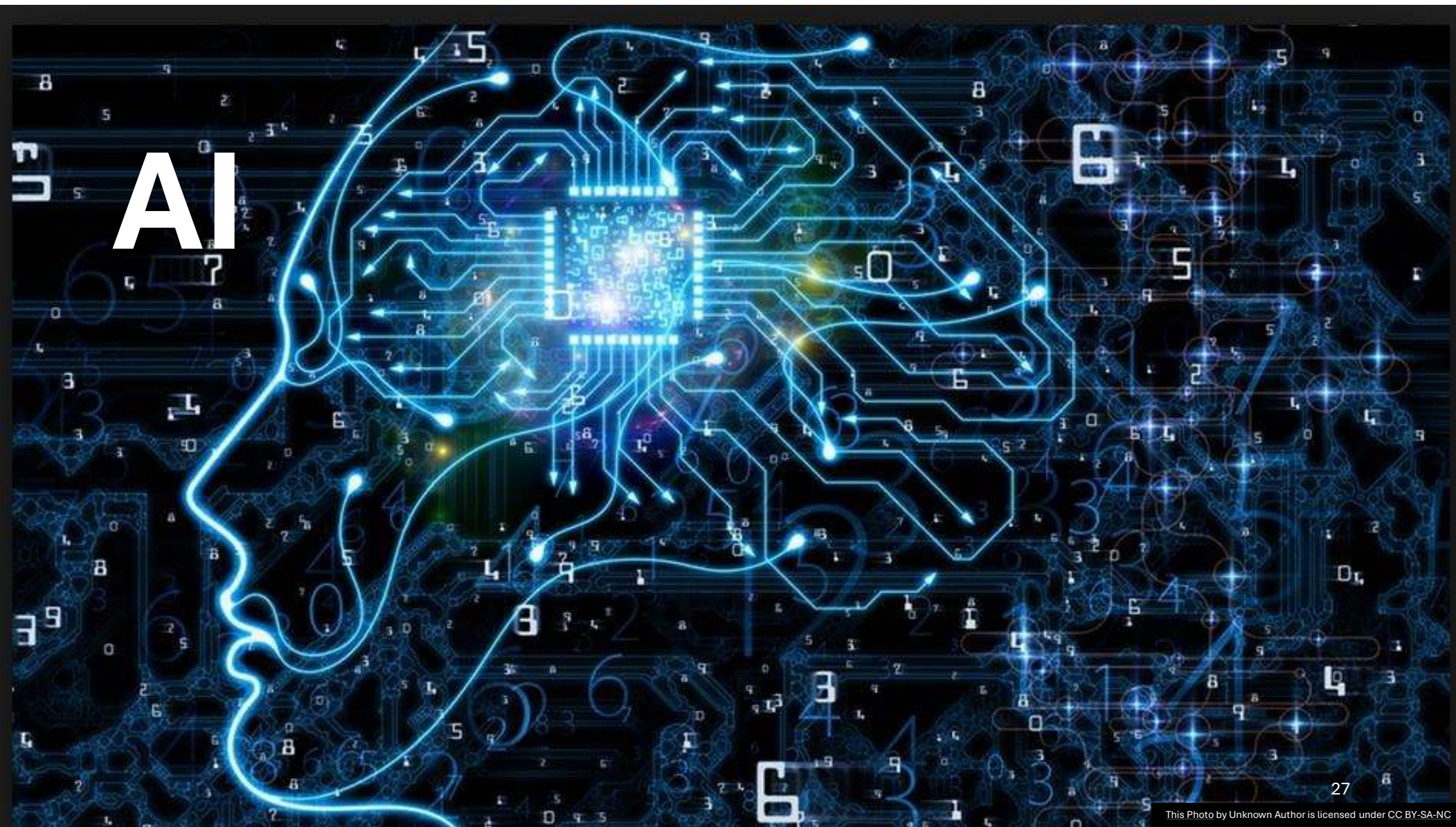


The 2024 Most In-Demand Skills

1. Communication
2. Customer service
3. Leadership
4. Project management
5. Management
6. Analytics
7. Teamwork
8. Sales
9. Problem-solving
10. Research

Top skill of the moment: Adaptability

AI





DO SOMETHING GREAT



Loneliness

More harmful than cigarettes.

PMI:Next

WHAT



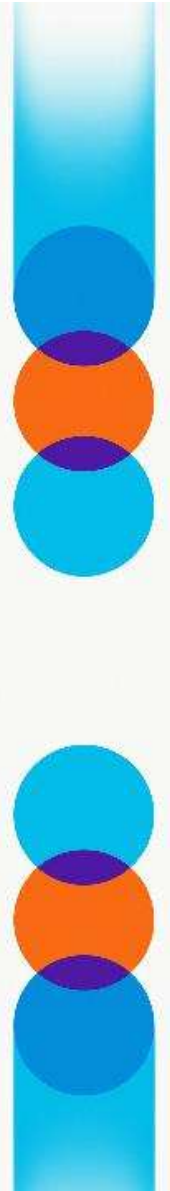
The PMI Purpose Statement

Cultivating a vast ecosystem dedicated to raising project success, the key outcome of PMI's work.

**We maximize project success
to elevate our world.**

Commitment to elevating our collective consciousness, holding ourselves accountable, delivering more responsibly.

Serving a passionate community, to build and deploy their skills to create a better world.



PURPOSE: Why We Exist		We maximize project success to elevate our world		
STRATEGY: What We Do to Deliver	WHERE We Play	Community Generated Knowledge Platforms & Resources	Career Long Learning & Development	Most Trusted "Gold Standard" Professional Certifications
	WHO We Serve	Current and aspiring project professionals		
	HOW We Operate	FOCUS ON THE PROFESSION <hr/> Leading Authority for Project Success <hr/> PMIxAI <hr/> Employers' Support and Advocacy <hr/> Unique and Enhanced Membership Value <hr/> Expanded Awareness	ACTIVATION MODEL <hr/> Innovate 70 / 20 / 10 Resource Allocation <hr/> Expand Globally Leverage growth of PMP, U.S. and China to support global expansion <hr/> Amplify Across the PMI flywheel	INTERNAL CAPABILITY BUILDING <hr/> Data Driven Decision Making <hr/> Scalable Product Development <hr/> Sustainable Chapters and Volunteer Support System <hr/> Unified Digital Experience <hr/> Marketing Effectiveness
CULTURE: How We Behave	 Make it Easy Aim Higher Be Welcoming Embrace Curiosity Together We Can			

WHO We Serve

Current and aspiring project professionals

WHERE

We
Play

**Community Generated
Knowledge Platforms
& Resources**

**Career Long
Learning
& Development**

**Most Trusted
“Gold Standard”
Professional Certifications**

HOW We Operate

FOCUS ON THE PROFESSION

Leading Authority for Project Success

PMIxAI

Employers' Support and Advocacy

Unique and Enhanced Membership Value

Expanded Awareness

ACTIVATION MODEL

Innovate

70 / 20 / 10
Resource Allocation

Expand Globally

Leverage growth of PMP, U.S. and China
to support global expansion

Amplify

Across the PMI flywheel

INTERNAL CAPABILITY BUILDING

Data Driven Decision Making

Scalable Product Development

Sustainable Chapters and
Volunteer Support System

Unified Digital Experience

Marketing Effectiveness

PURPOSE : Why We Exist		We maximize project success to elevate our world				
STRATEGY : What We Do to Deliver	WHERE We Play	Community Generated Knowledge Platforms & Resources	Career Long Learning & Development	Most Trusted "Gold Standard" Professional Certifications		
	WHO We Serve	Current and aspiring project professionals				
	HOW We Operate	FOCUS ON THE PROFESSION <hr/> Leading Authority for Project Success <hr/> PMIxAI <hr/> Employers' Support and Advocacy <hr/> Unique and Enhanced Membership Value <hr/> Expanded Awareness	ACTIVATION MODEL <hr/> Innovate 70 / 20 / 10 Resource Allocation <hr/> Expand Globally Leverage growth of PMP, U.S. and China to support global expansion <hr/> Amplify Across the PMI flywheel	INTERNAL CAPABILITY BUILDING <hr/> Data Driven Decision Making <hr/> Scalable Product Development <hr/> Sustainable Chapters and Volunteer Support System <hr/> Unified Digital Experience <hr/> Marketing Effectiveness		
CULTURE : How We Behave		Make it Easy	Aim Higher	Be Welcoming	Embrace Curiosity	Together We Can

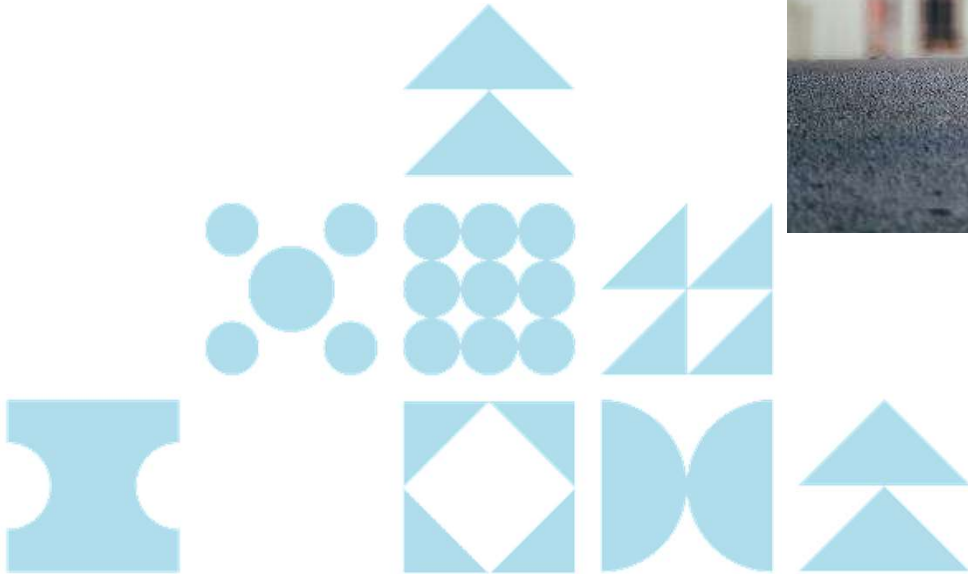


PMI:NEXT HOW

This Photo by Unknown Author is licensed under CC BY-SA-NC

Talent Gap: PMI-CP

Growth in manufacturing and construction is leading to a greater demand for project management skills, with an estimated **61 million** project managers needed globally in these industries by 2030.





HOW We Operate

FOCUS ON THE PROFESSION

Leading Authority for Project Success

PMIxAI

Employers' Support and Advocacy

Unique and Enhanced Membership Value

Expanded Awareness



AI Resource Center



PMI Infinity

Courses:

- [Generative AI](#)
- [Data Landscape of GenAI](#)

Tools:

- [PMP Exam Simulator](#)
- [PMI Infinity](#)

Reports:

- [Shaping the Future of PM](#)
- [Leading AI-driven Business Transformation](#)
- [Community-Led AI survey](#)
- [Prompt Engineering Essentials](#)

[PMI Digital Community](#)

Social impact elevates our world

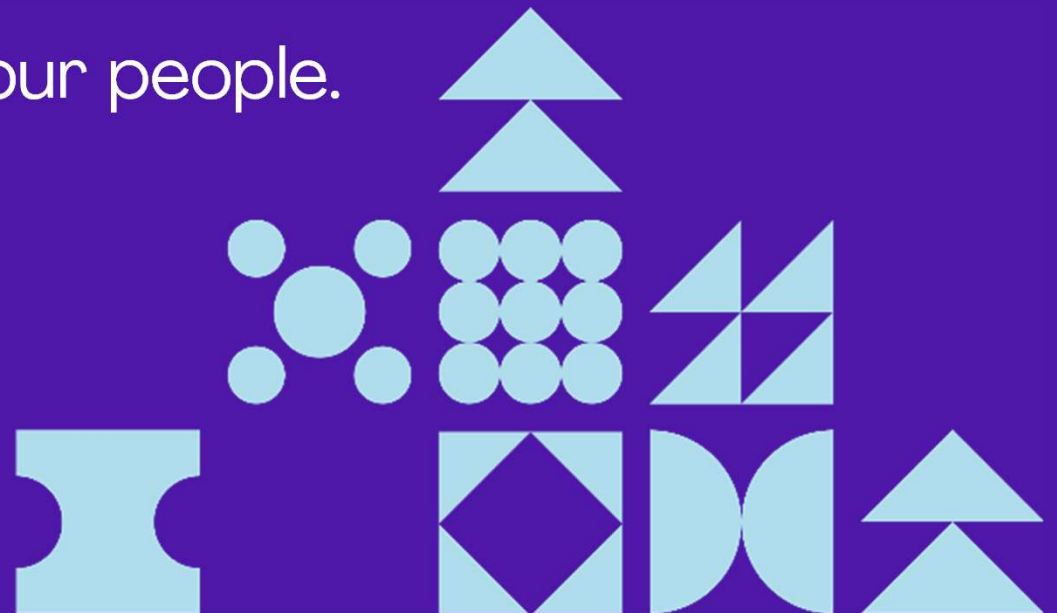




The Cornerstone of PMI: **Community**

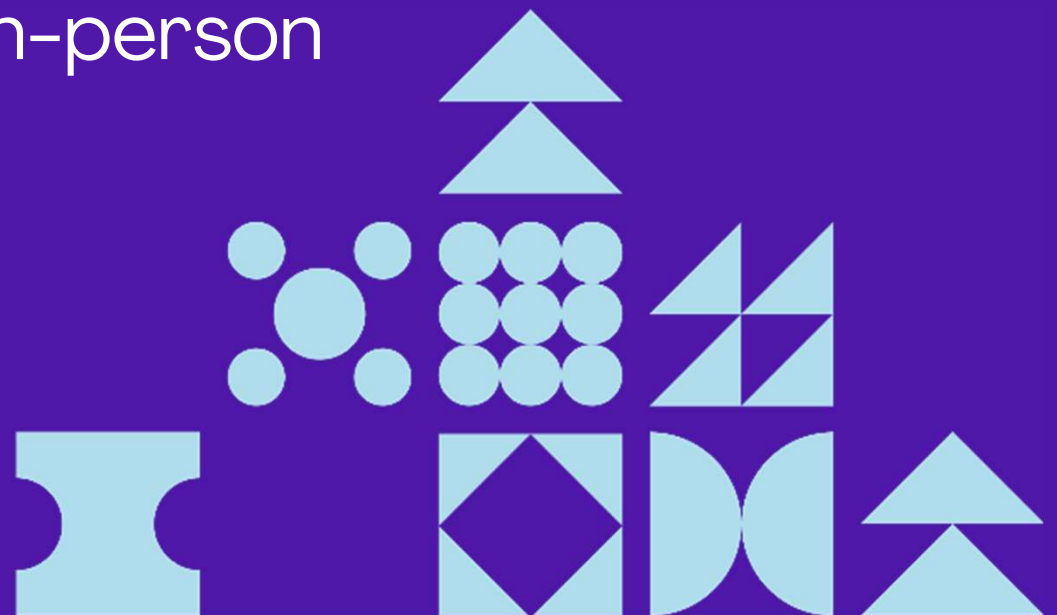
Key Takeaways

- PM skills are transferrable and in-demand.
- The future of the profession depends on us all.
- You can build community anywhere.
- There is power in finding your people.



How to increase your sense of belonging to the PMI Community:

- Start small, find a buddy
- Join events: virtual or in-person
- Volunteer
- Help others connect



Are You Ready for PMI:Next?

We are excited to work together as
we embark on the path to PMI:Next.

Together we can deliver on our
purpose, maximizing project success
to elevate our world.





Q&A

Thank you!
Let's continue the
conversation!

