



**Project**  
Management  
Institute®  
New Jersey

# **2025 Membership Business Meeting April 15, 2025**



- **Key Information**
- **2024 Member Survey**
- **2024 Chapter Summary and Financial Review**
- **2025 Chapter Objectives and Budget**
- **Technology Initiative**



As of 31 Mar 2025:

4856 members

3788 credentials held

221 Volunteers (holding 370+ roles)



## 2024-25 Officers

### Officers

Mark Barash – President

Lystra Haynes – VC-Membership and VP DEI

Lisa Blake – VC-Programs

John Tse – VC-Education

Charles Rosen – VC-Operations

Steve Warnek – VC-Marketing

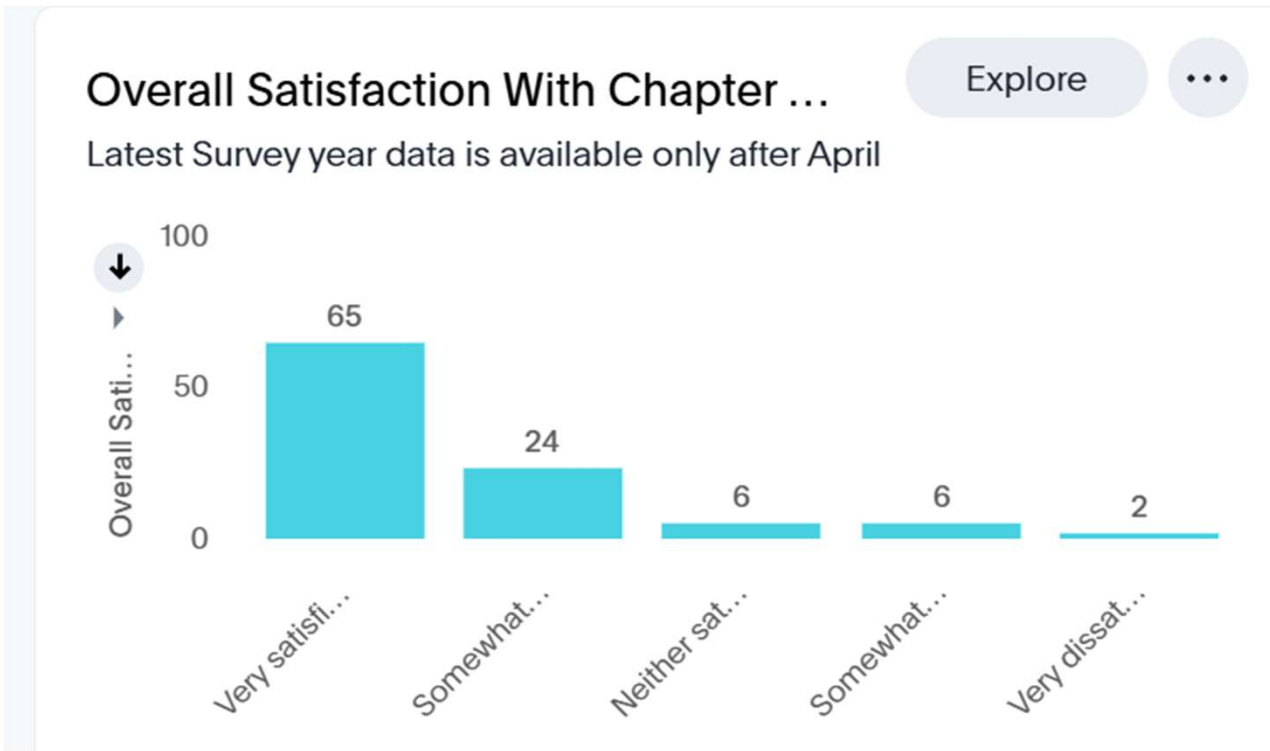
Eddy Vertil - VC-Technology

Judy Balaban– Past President

### Advisors

John Bufe – Advisor and VP-Infrastructure

# 2024 PMI Survey on PMINJ





# 2024 Key Highlights

- Established:
  - Toastmasters Chapter
  - Construction LCI
  - Upskilling courses
- Continued:
  - 9 monthly programs – 2 hybrid
  - Highly successful 2024 Symposium with nearly 300 participants
  - 9 Agile Discussion Groups
  - 1 Symposium, 1 Sunday Seminar
  - Active LCIs – Career Networking, Women in Leadership (+ Book Club), Life Sciences, Construction
  - 2 Career Fairs
  - Social good: Grow a Row, Franklin Food Bank Tour de Franklin, Hands of Hope pantry event, Earth Day Raritan Watershed cleanup , ACS Strides Against Cancer walk
  - 16 mentoring engagements
- Development of new website and Chapter systems revamp – to conclude in 2025



## Balance Sheet/ Reserves as of Charter Renewal

**Reserves as of 31 December 2023: \$1708563**

**2024 Income (Gross Receipts): \$258450**

**2024 Expenses: \$149195**

**Reserves as of 31 December 2024: \$1817818**

**Reserves increased by \$109,255**



# 2025 Areas of Focus

No	Key Objective	Action Description
#	<i>Example: Increase membership retention</i>	<i>Example: Chapter membership retention has been decreasing over the past three years</i>
1	<b>Prepare for new members</b>	Plan, develop, test and deploy processes, artifacts and schedules for maximizing the positive impact of the Chapter upon new members anticipated due to the new PMI membership model. Generate baseline and ongoing metrics to confirm that the Chapter is retaining more members over time, as a percentage of total members. This will also support current members.
2	<b>Transform into a digital community</b>	Design, test and deploy a new Chapter experience that will deliver a unified, positive and unique digital delivery of services to new and current members. Generate baseline and ongoing metrics to confirm that the Chapter is attracting and engaging members over time, as a percentage of total members.
3	<b>Deliver excellent volunteer recruitment and management</b>	Provide faster response to signup, more timely and clearer feedback, and define and document a volunteer growth path. Generate baseline and ongoing metrics to confirm that the Chapter is attracting more volunteers over time, as a percentage of total members and produce other relevant metrics and measures.



# 2025 Budget



Area	Revenue	Expense
Administration/Ops	\$ -	\$ 29,681
Finance	\$ 30,000	\$ 3,350
Marketing	\$ -	\$ 8,300
Membership	\$ 117,500	\$ 5,000
Outreach	\$ 6,700	\$ 10,350
President	\$ -	\$ 500
Education/Prof Dev	\$ 17,200	\$ 15,100
Programs	\$ 7,625	\$ 8,460
Recognition	\$ -	\$ 17,800
Symposium	\$ 59,553	\$ 72,550
Technology	\$ -	\$ 86,700
Budget	\$ 238,578	\$ 257,791
Surplus - goes to Reserve	\$ (19,214)	



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Thank you!

<http://www.pminj.org>