

Keynote

Doug Drexler



*You have to learn why things work on a starship*



# DOUG DREXLER

*Stories from the Magic Store*

Lessons in Hollywood Conceptual  
Design, Management, and Execution



# BUTTERING UP THE BOSS

*Starman (1984) — with Dick Smith*

Buttering up the boss.

# BUTTERING UP THE BOSS

*Starman (1984) — with Dick Smith*

“Sometimes, Number One, you have to bow  
to the absurd.”  
- Captain Jean Luc Picard

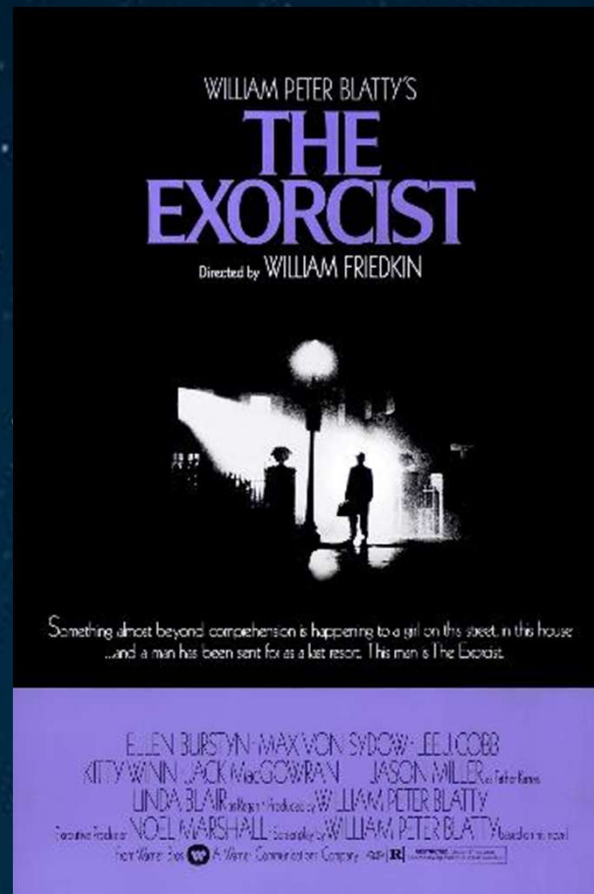
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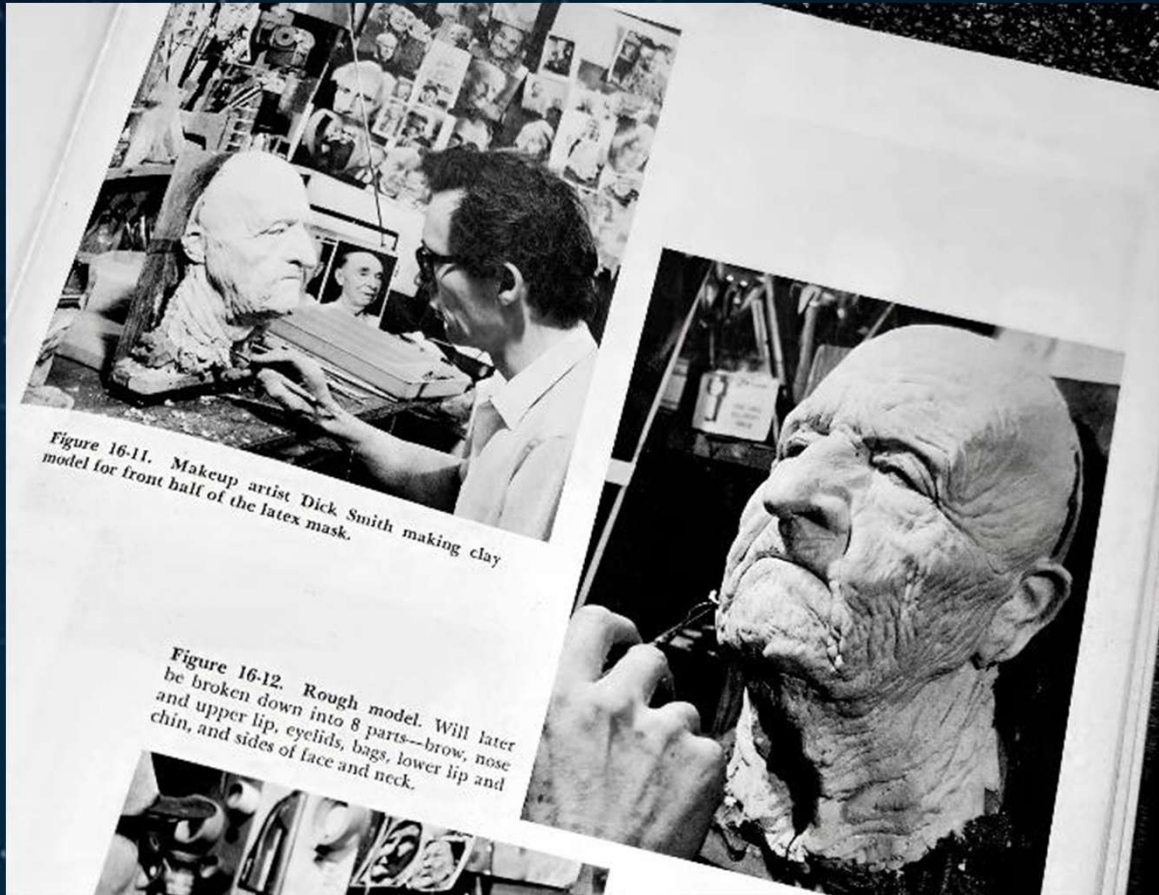
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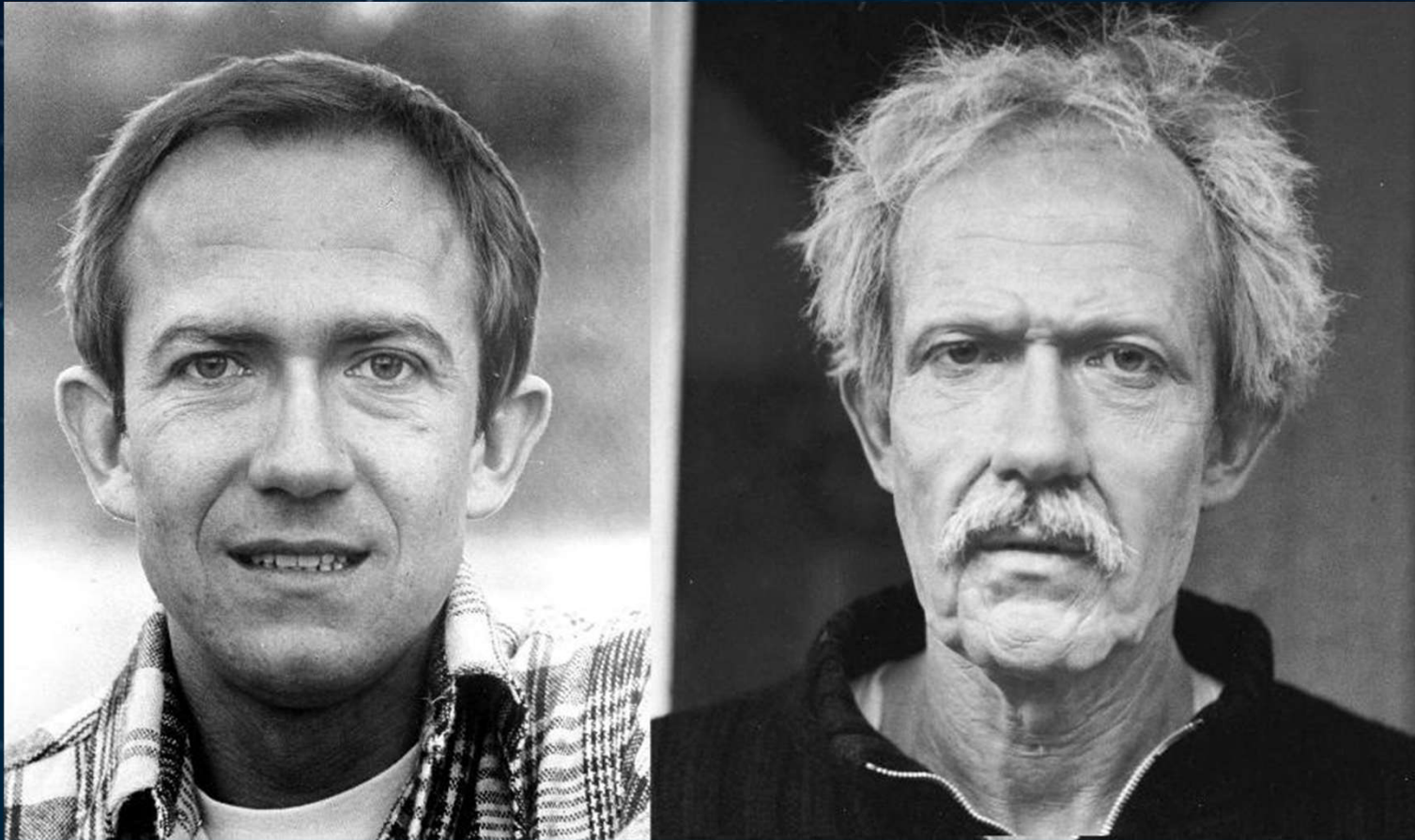
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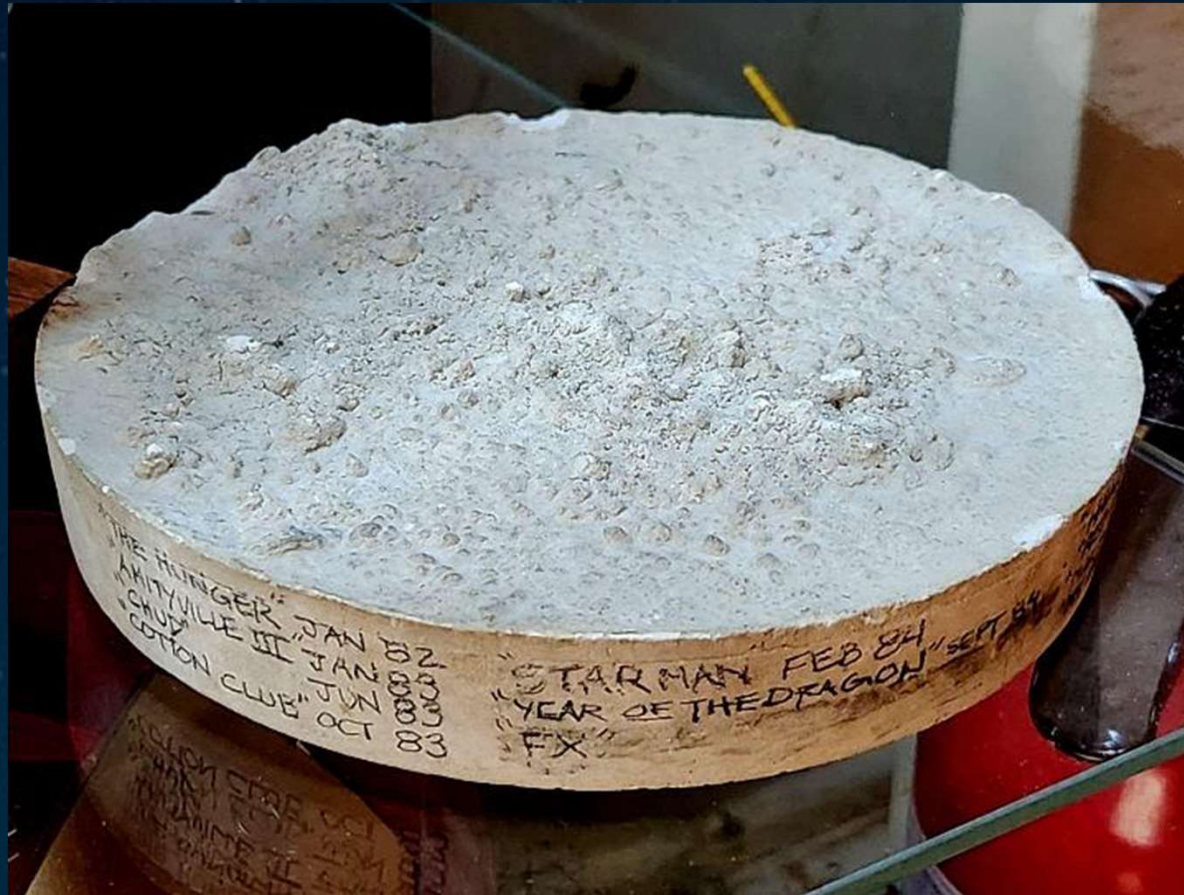
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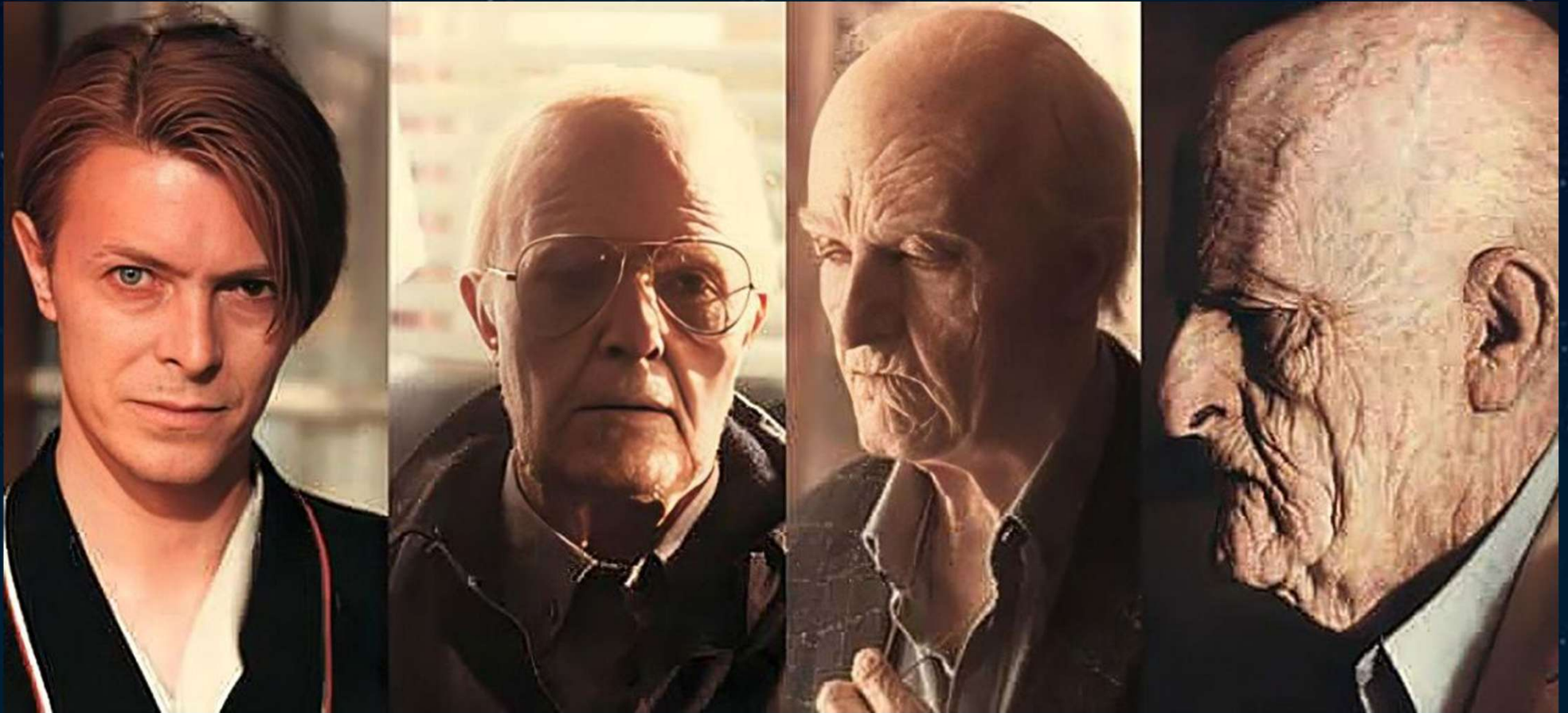
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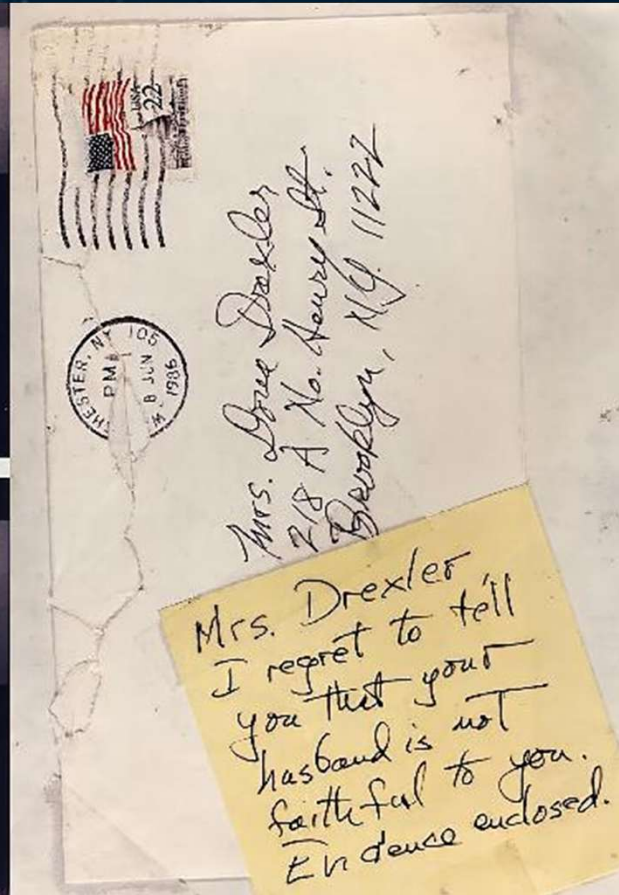
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# SEND IN THE CLOWNS

*Manhunter (1986) — with Michael Mann & Jon Landau*

Send in the clowns.

# SEND IN THE CLOWNS

*Manhunter (1986) — with Michael Mann & Jon Landau*

Sometimes leadership means a big red nose,  
big floppy shoes, and throwing a curve.

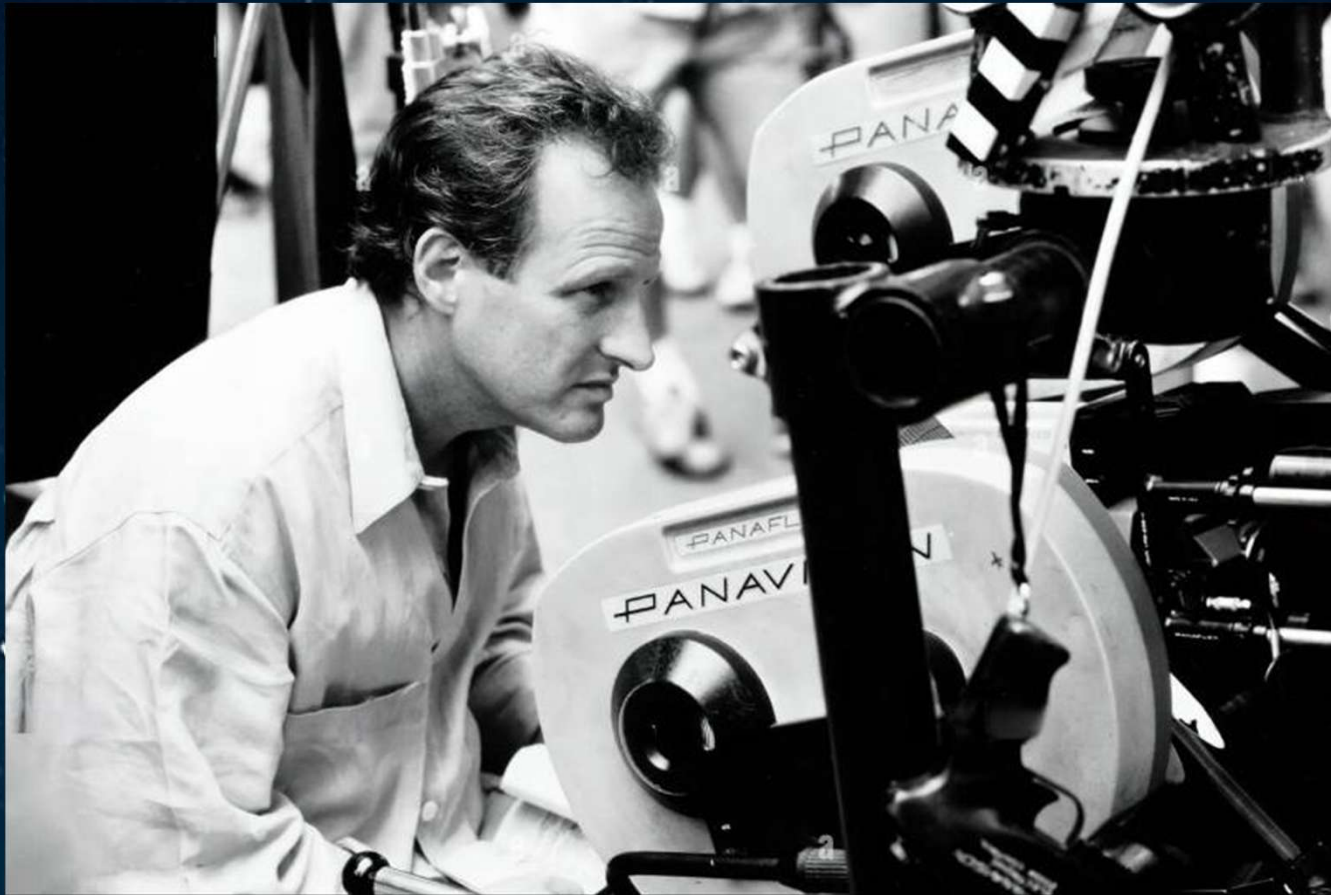
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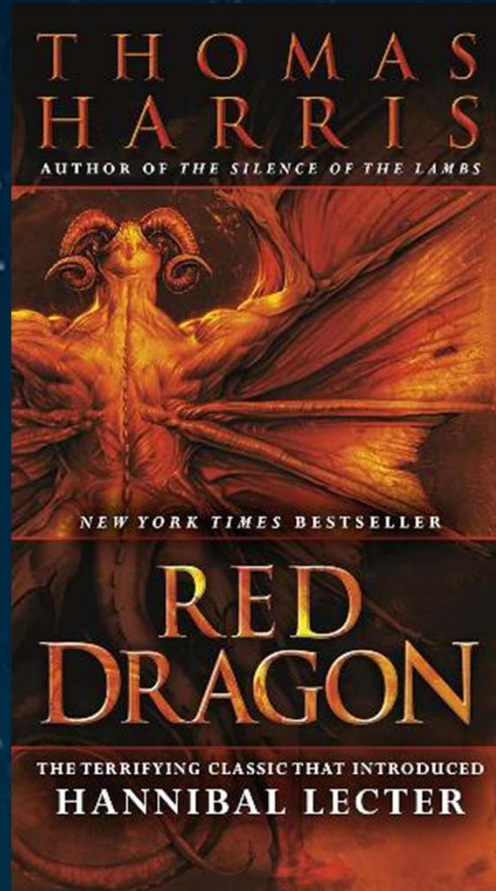
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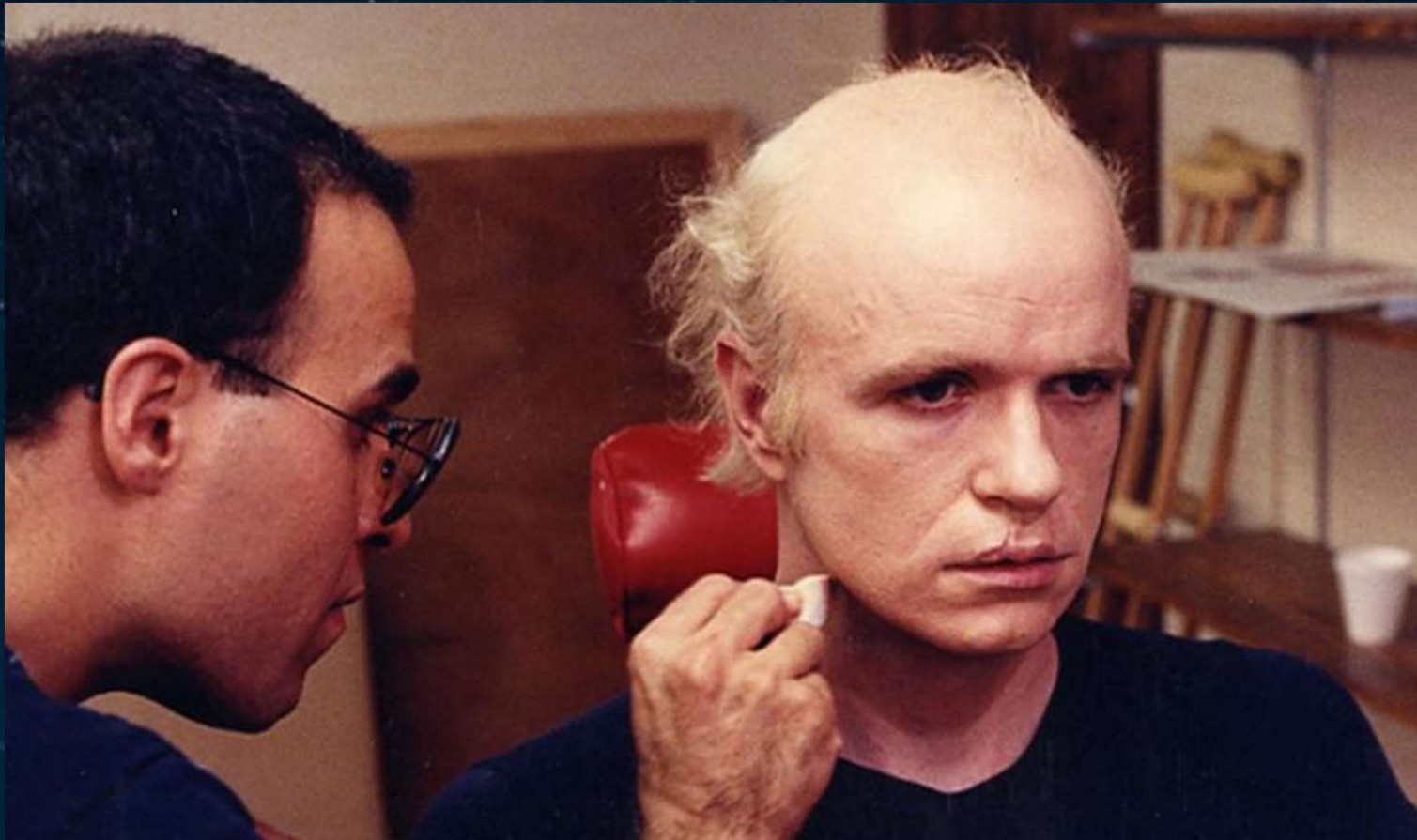
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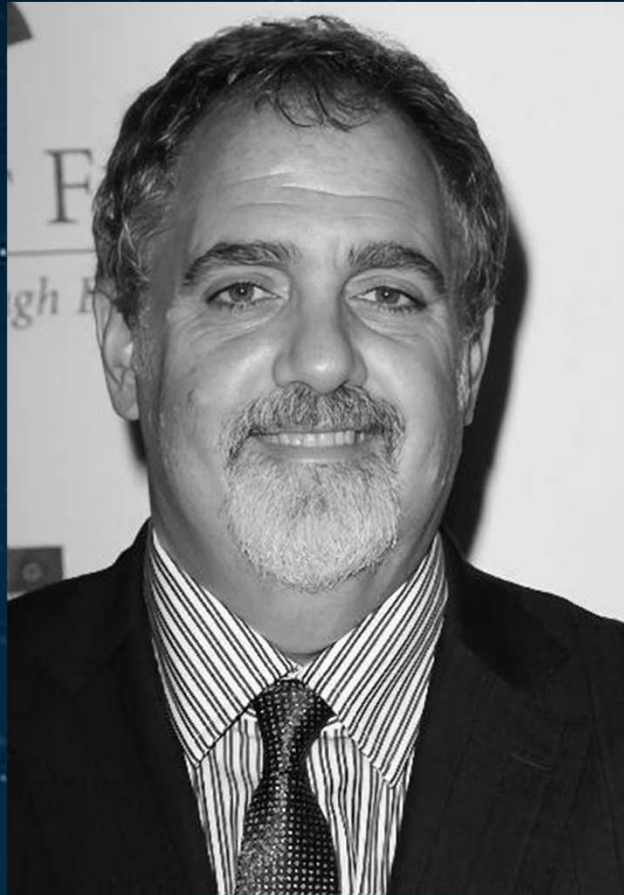
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# SIGN OF THE TIMES

*Star Trek: Deep Space Nine (1993)*

Sign of the times.

# SIGN OF THE TIMES

*Star Trek: Deep Space Nine (1993)*

The importance of knowing what's important.

# SIGN OF THE TIMES

*Star Trek: Deep Space Nine (1993)*

A large, bold, yellow, italicized "STAR TREK" logo is centered within a dark rectangular box. The box is set against a background of a starry space scene with a blue gradient and numerous white stars of varying sizes. The logo itself is a classic, slanted, sans-serif font.

**STAR TREK**

# SIGN OF THE TIMES

*Star Trek: Deep Space Nine (1993)*



**"THE CORBOMITE  
MANEUVER"**

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*Star Trek: Deep Space Nine (1993)*



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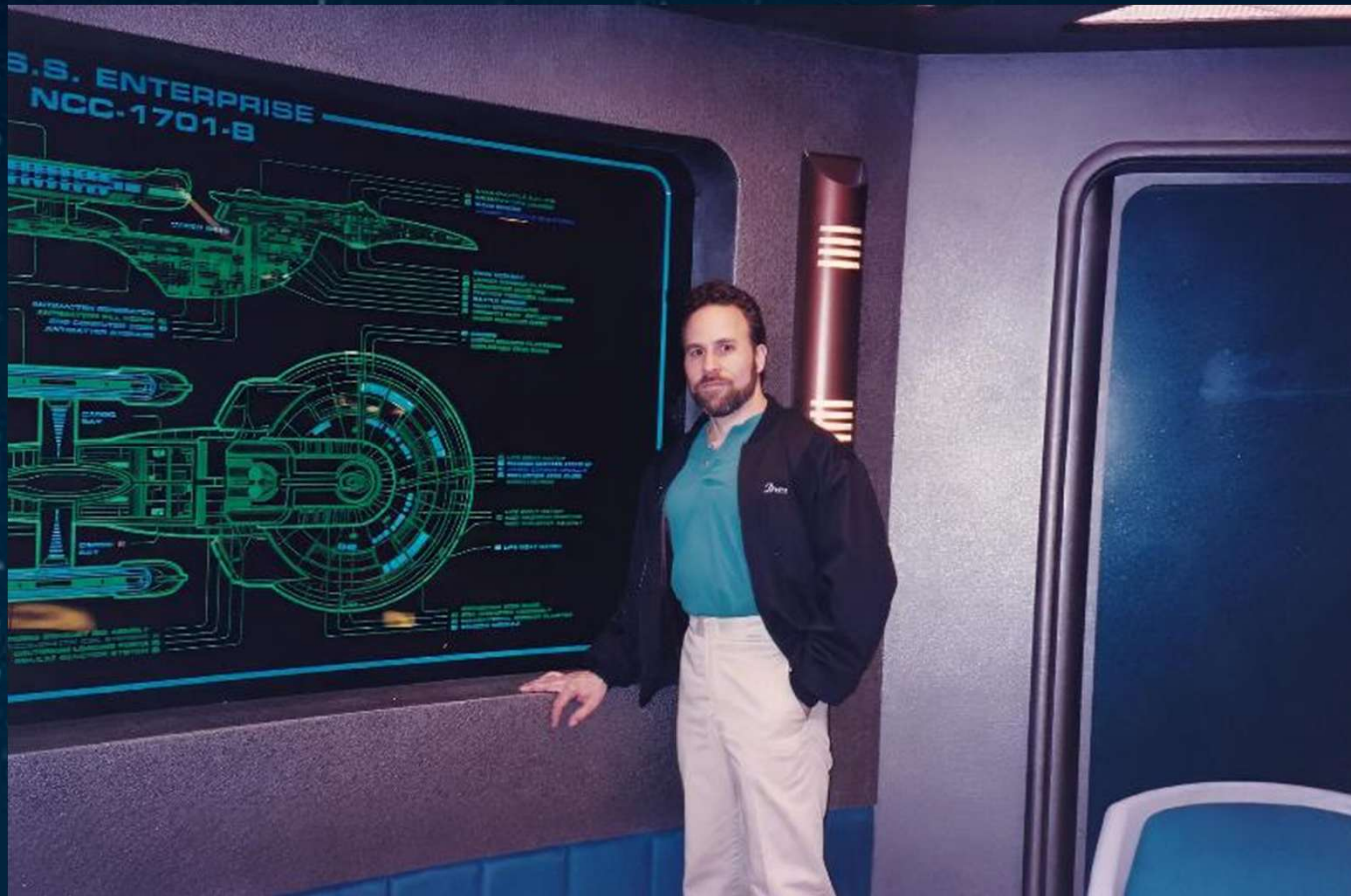
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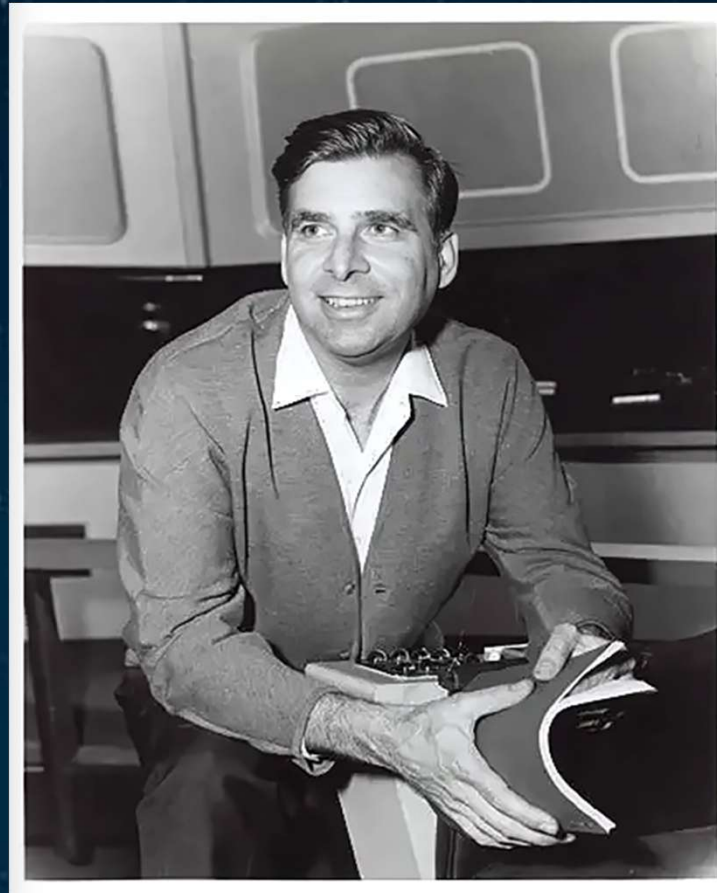
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# THE BRAN FERRAN MEDICINE SHOW

*Making Mr. Right (1987)*

The Medicine show genius of Bran Ferren  
and the power of suggestion.

# THE BRAN FERRAN MEDICINE SHOW

*Making Mr. Right (1987)*

Show the production something unfinished at your own peril.

# THE BRAN FERRAN MEDICINE SHOW

*Making Mr. Right (1987)*



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*Making Mr. Right (1987)*



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*Making Mr. Right (1987)*



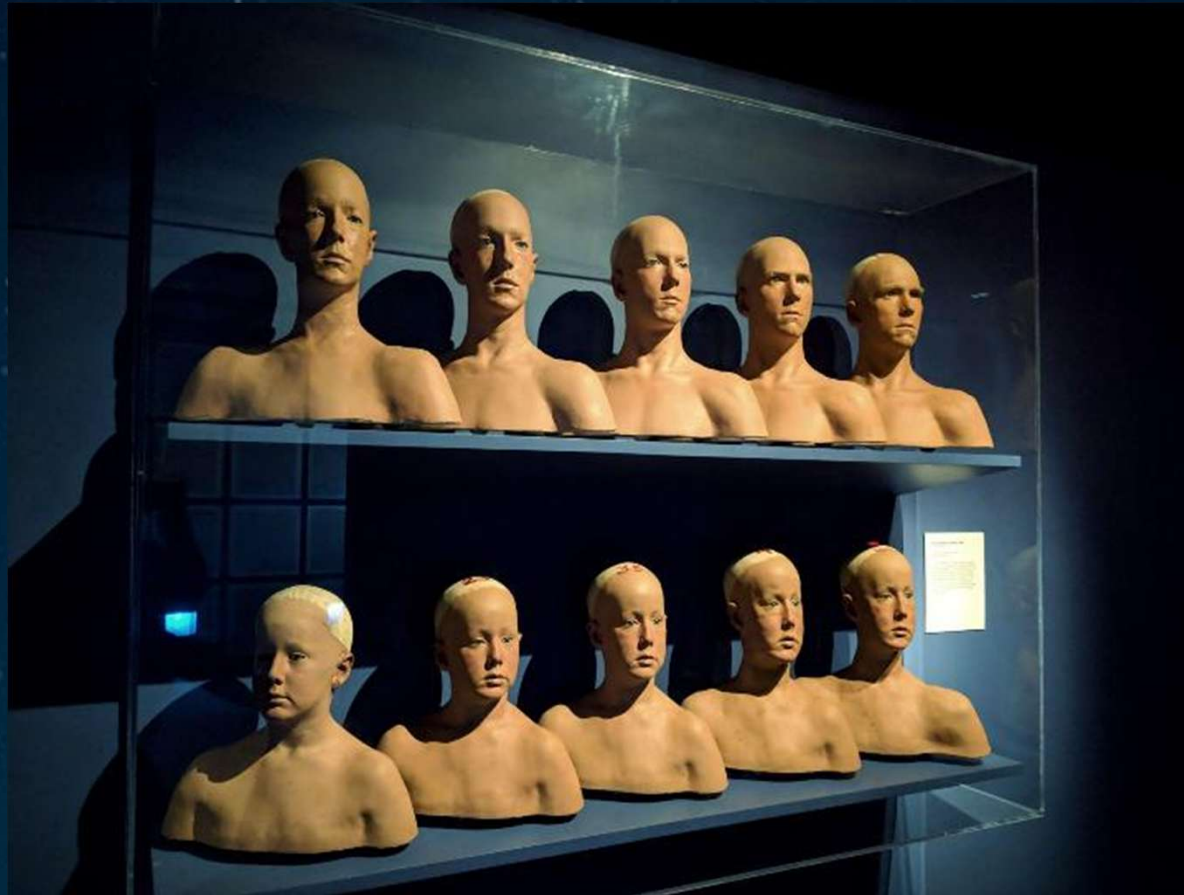
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# THROUGH THE ROOF

*Amityville 3-D (1982) — Mexico City*

Through the roof

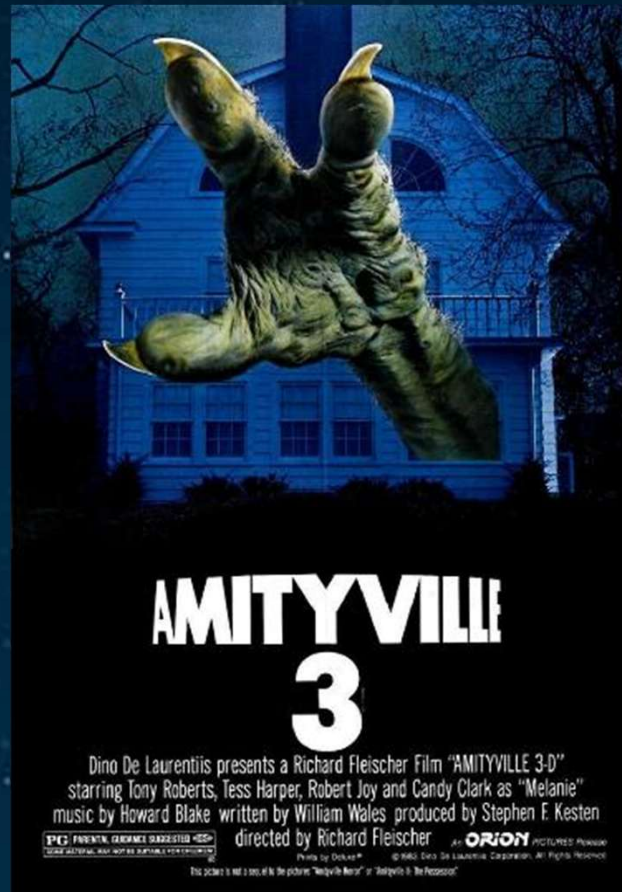
# THROUGH THE ROOF

*Amityville 3-D (1982) — Mexico City*

And landing on your feet

# THROUGH THE ROOF

*Amityville 3-D (1982) — Mexico City*



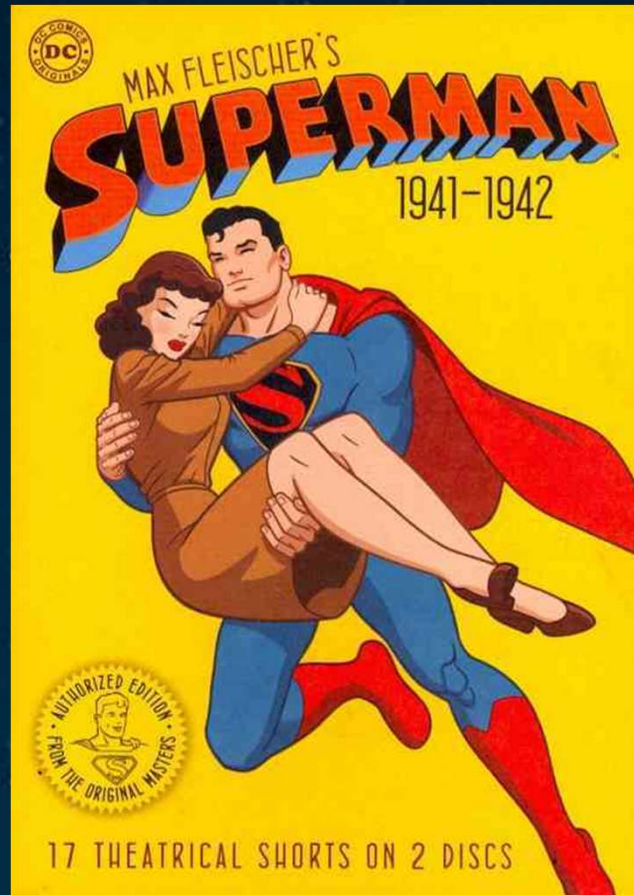
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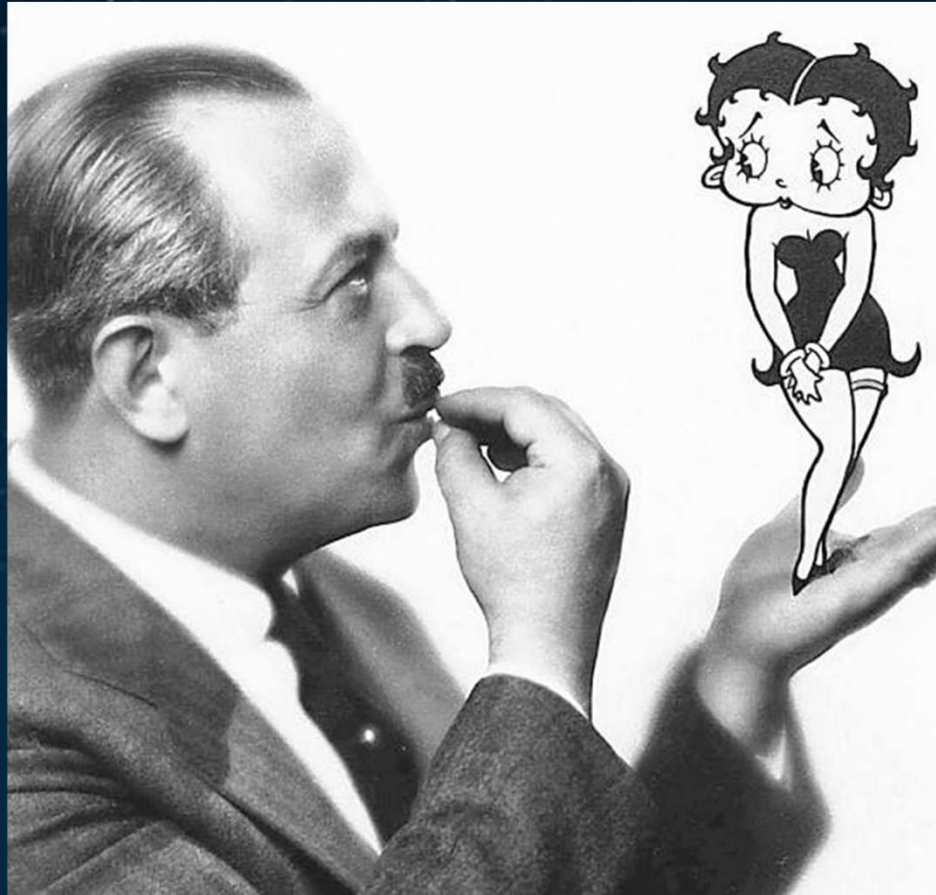
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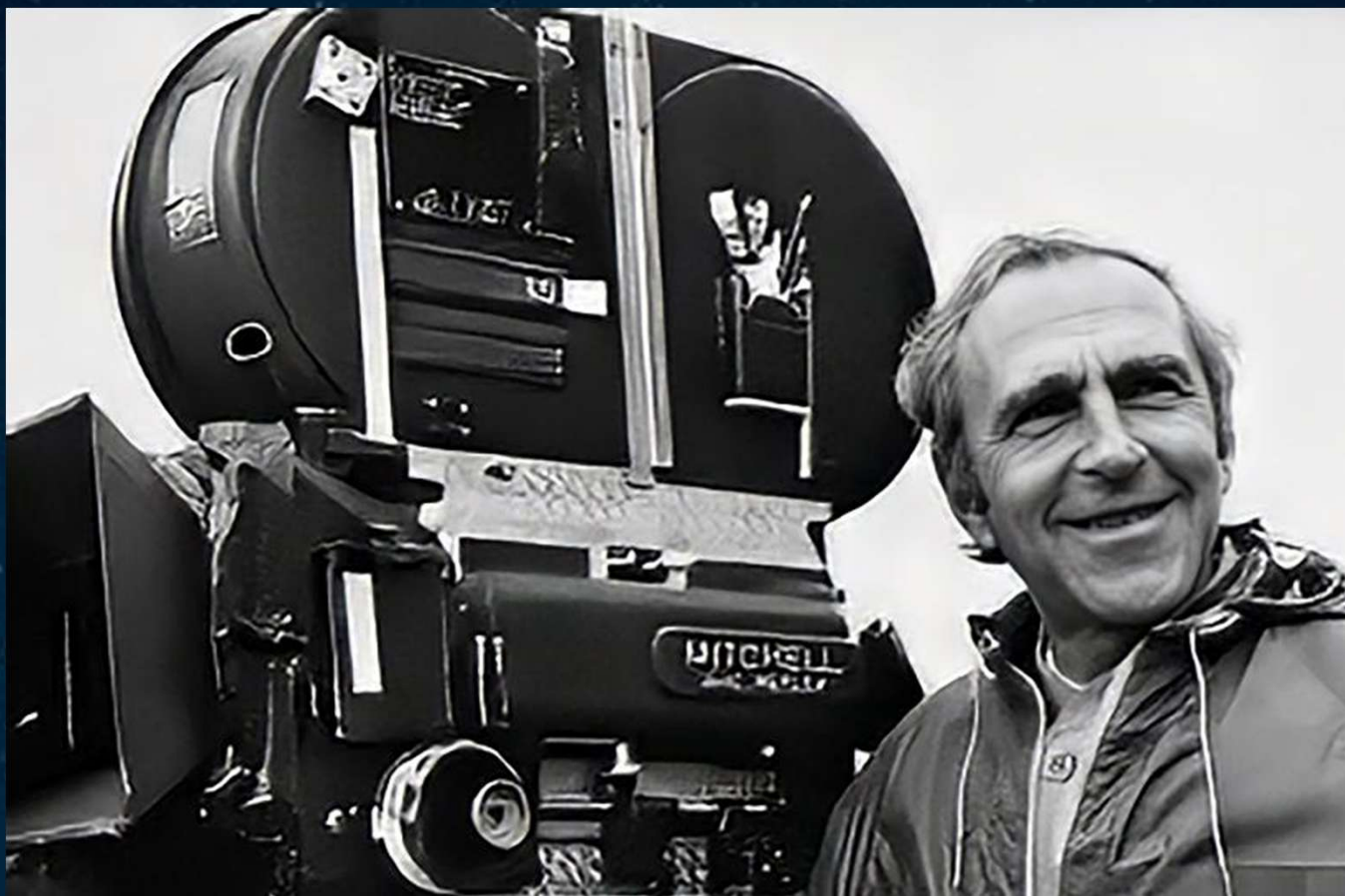
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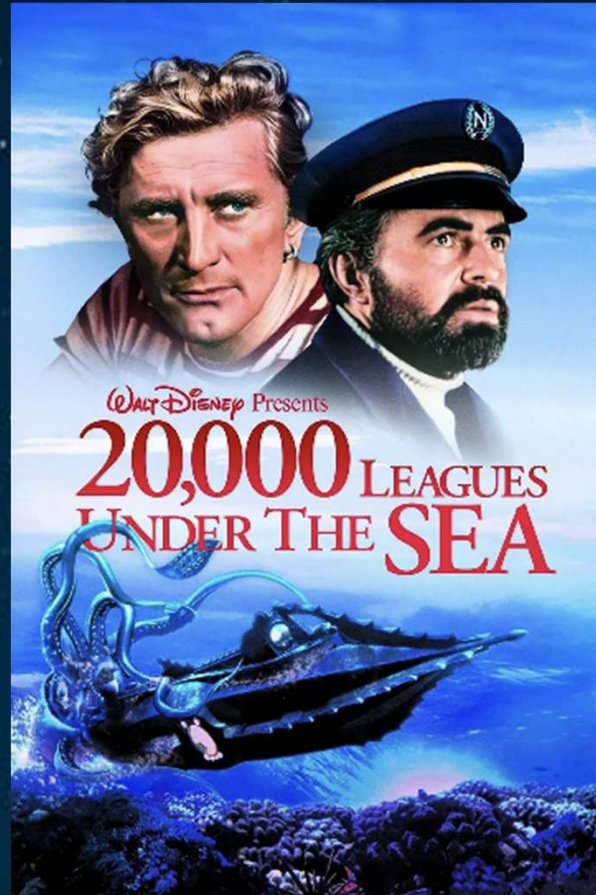
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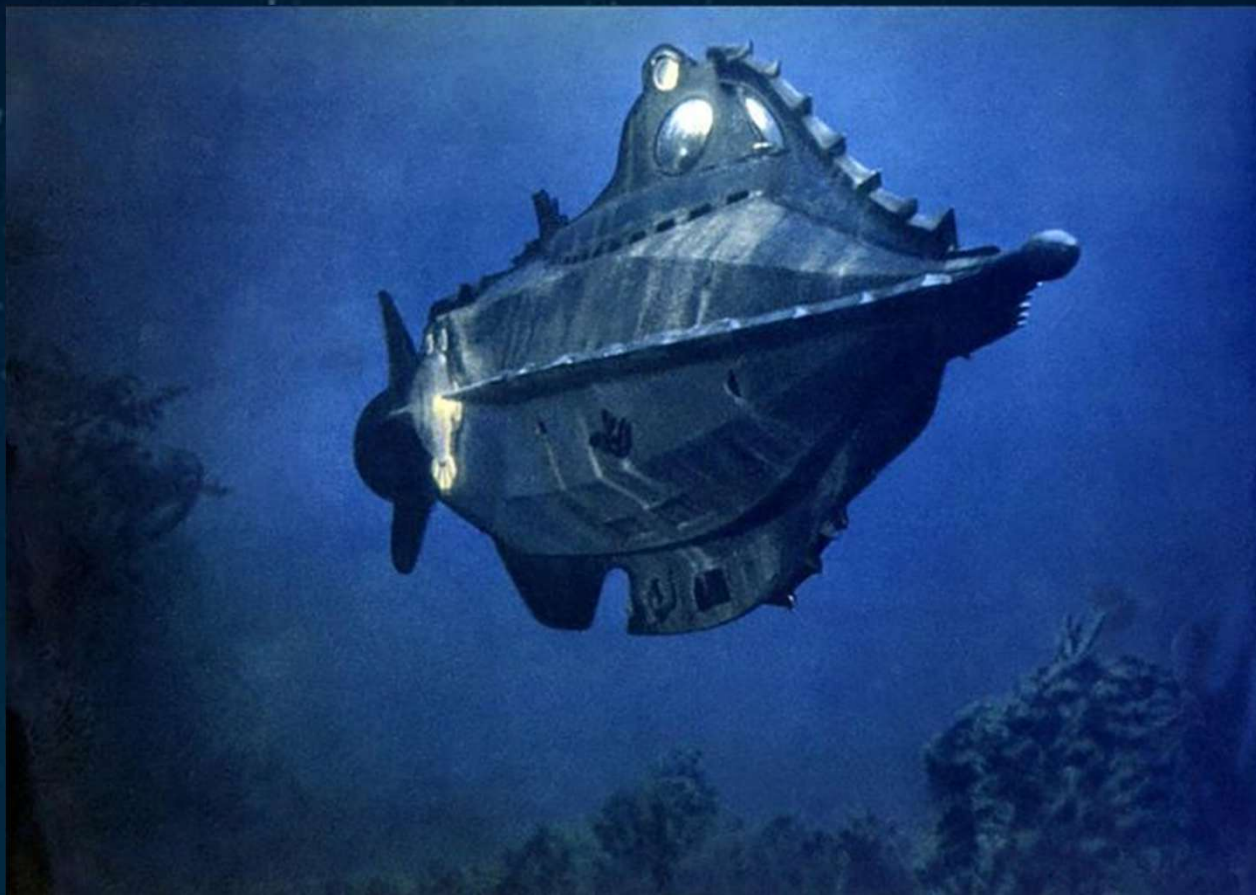
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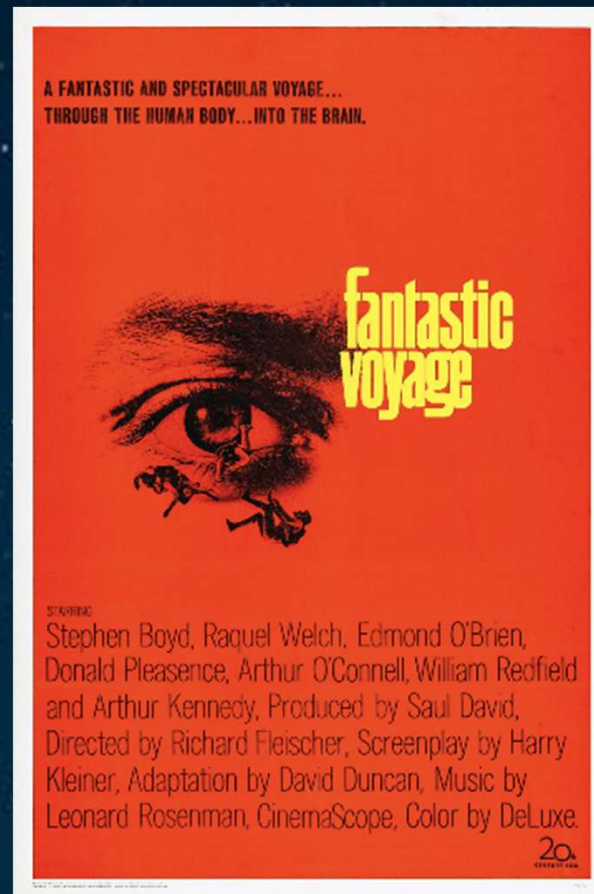
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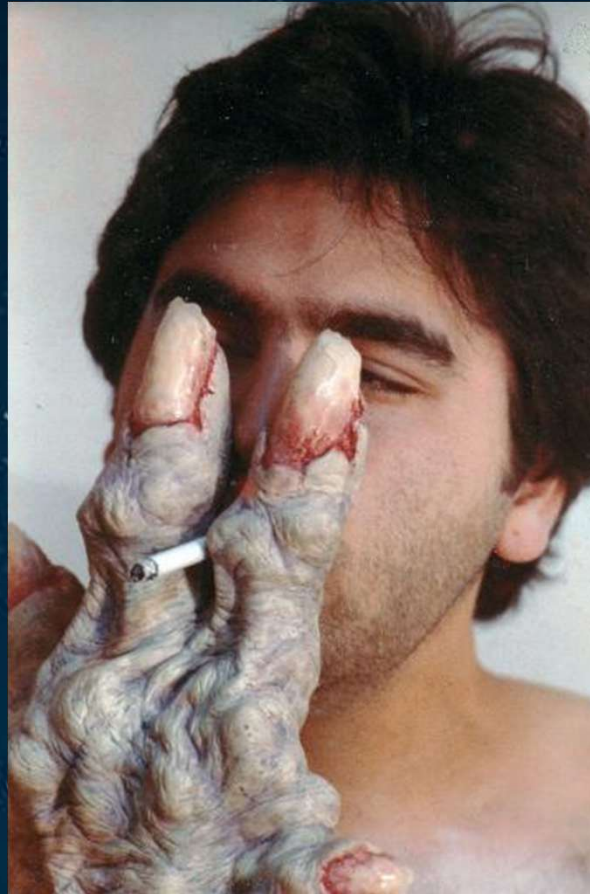
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# VITTORIO

*Dick Tracy (1990)*

Giving yourself license to be wrong

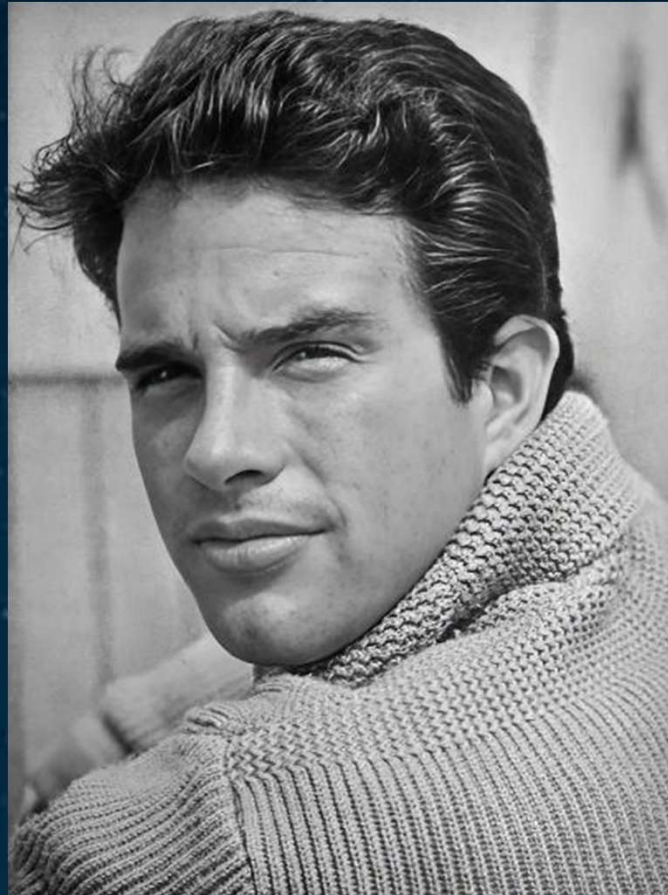
# VITTORIO

*Dick Tracy (1990)*

Vittorio saw the light

# VITTORIO

*Dick Tracy (1990)*



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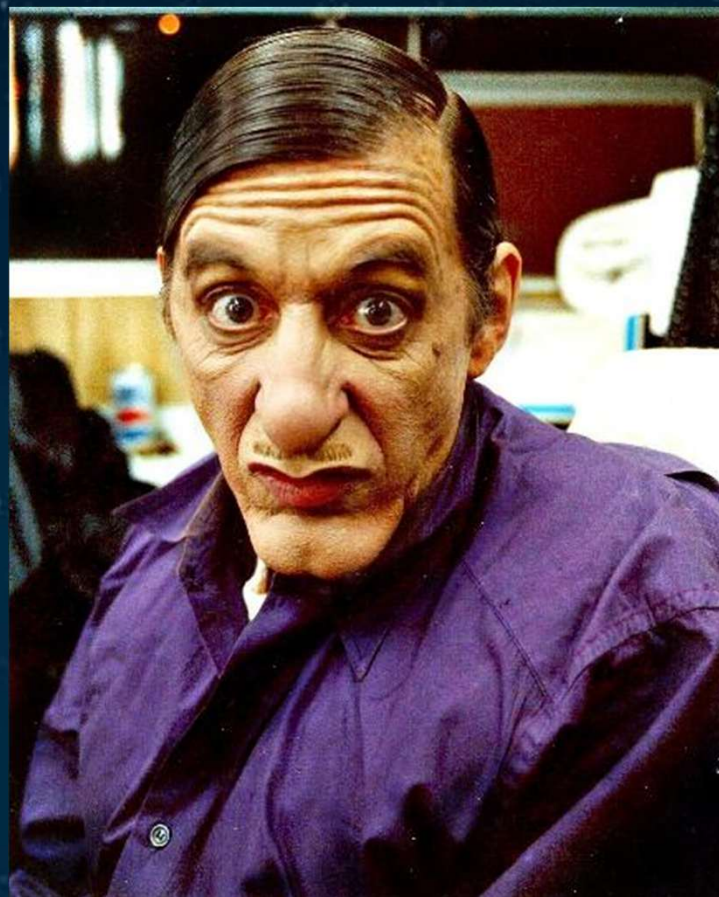
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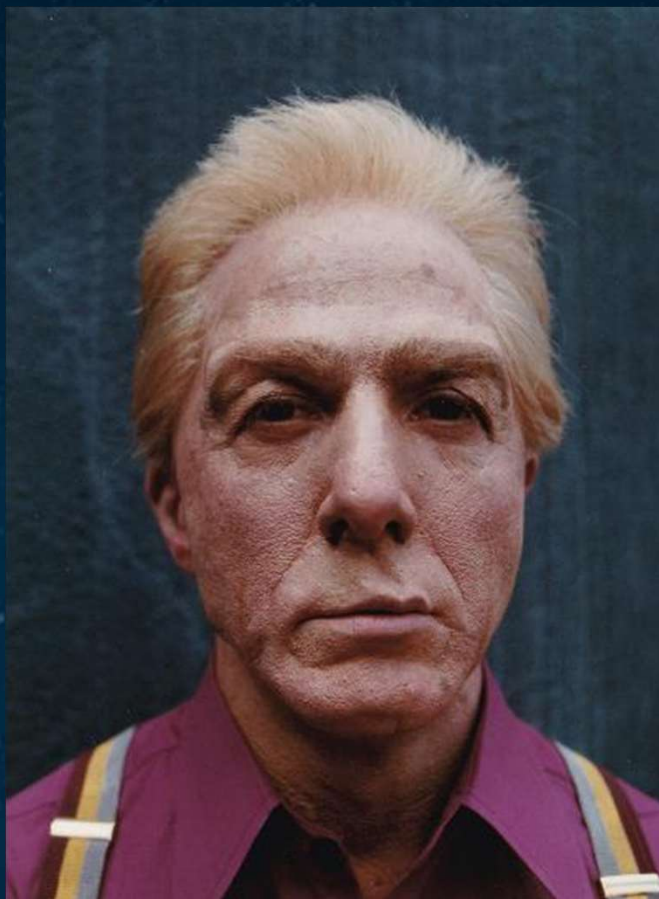
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# Q & A

*Ask Me Anything!*

