



PMI NEW JERSEY CHAPTER Strategic Plan

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Our Mission

THE ORGANIZATION OF CHOICE
FOR NEW JERSEY'S PROJECT
MANAGERS

Our Slogan

WHEREVER YOU ARE ...
WE ARE THERE WITH YOU

Our Strategy

- PREPARE FOR THE NEW NORMAL
- DEMONSTRATE PMINJ / PM VALUE TO DECISION MAKERS
- IMPROVE & GROW STAKEHOLDER ENGAGEMENT

Objective details:

Prepare for the New Normal:

- Ready the organization for the future with regard to inclusion, processes, etc. Includes attract and engage emerging professionals, DEI initiatives, other inclusion events in measurable actions. Includes students, new certification alignments. Project management techniques for collaboration. Tools and techniques, best practices, risk mitigation, cost



Objective details:

Demonstrate PMINJ / PM Value to Decision Makers:

- Work with Senior Management / Decision Makers /
- Value proposition to ourselves and to organizations
- Elevates the role of PMs
- Engage to determine how PMINJ can support their goals



Objective details:

Improve & Grow Stakeholder Engagement

- Proactive
- Increase reach
- Explore new channels



Objectives and Action Plan for 2021

Prepare for the new normal

- Local Communities of Interest – women, veterans, others
- Student alliances and student competition
- Leverage members new to profession
- Expand DEI programs, resources, focus

Demonstrate the Value of PMINJ / PM to Decision Makers

- Corporate Advisory Board
- Ambassadors within employers
- Articulate PMINJ value to employers
- Enhance PMINJ PM days

Improve & Grow Stakeholder Engagement

- Improve 2 way communication between Chapter and Members
- Review website navigability and appeal
- Engage unengaged members